

Trained Professionals Program

Launch webinar

October 1, 2025



ClearPath 2.0

Trained
Professionals
Program

Trained Professionals Program Launch



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Agenda

Here's what we'll explore today

01	What is ClearPath 2.0
02	What is the Trained Professionals Program?
03	Benefits of Participating
04	The Architecture of ClearPath 2.0
05	What Users are Saying
06	Pricing
07	How to Become a Trained Professional
08	Q&A + Next Steps



ClearPath 2.0

The next era of U.S. climate action starts now

Built for local governments. ClearPath 2.0 is designed to help:

- ✓ Save taxpayer money with efficient tools
- ✓ Secure funding with credible strategies
- ✓ Move from planning to on-the-ground action

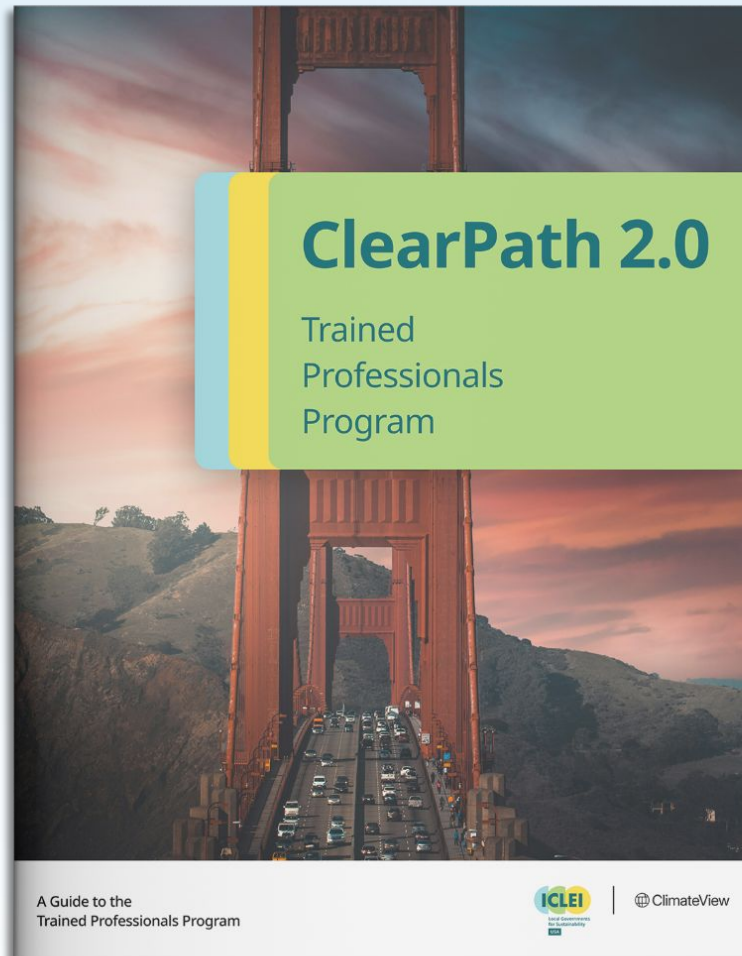


What is the Trained Professionals Program

A training program offered by ICLEI USA and ClimateView to:

Give **consultants** the training to effectively and successfully deliver services in ClearPath 2.0

Make it easy for **Local Governments** to identify trained service providers who can support their work in ClearPath 2.0



Who Can Participate?

For-profit and **non-profit service providers** who deliver climate-mitigation services to U.S. jurisdictions.

Faculty at universities and their students can participate in trainings.



Why should I join the Trained Professionals Program?

Sales Enablement – What you get



Official recognition & listing on ICLEI USA's website



Reseller rights for Add-Ons



Proposal language for public tenders



Marketing and sales support



Case Studies and Thought Leadership Pieces



Benefits – The value for you

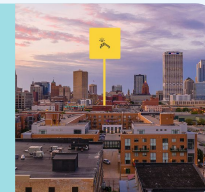
Visibility

Gain recognition and amplify your brand through co-marketing.



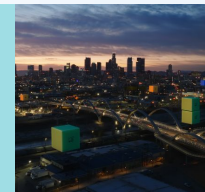
Growth

Leverage your status to win bids and secure RFPs.



Trust

Clearpath 2.0 will be around for long. Become the go-to expert and build long term client relationships.



Why should I join the Trained Professionals Program?

Delivery Support – What you get

Resource portal with updated assets



Service delivery and workshop templates



Platform training and demo environment



Technical Working Group



Early updates on platform releases



Benefits – The value for you



Efficiency gains: Deliver faster with shared methods, a digital platform, and service delivery blueprints.



Higher-quality outcomes: Present and deliver results in an interactive, visual format.



The demand is already here



290 jurisdictions are currently onboarding to ClearPath 2.0



54% of onboarders modeled outside ClearPath 1.0 → big potential for in-platform Climate Action Plan updates

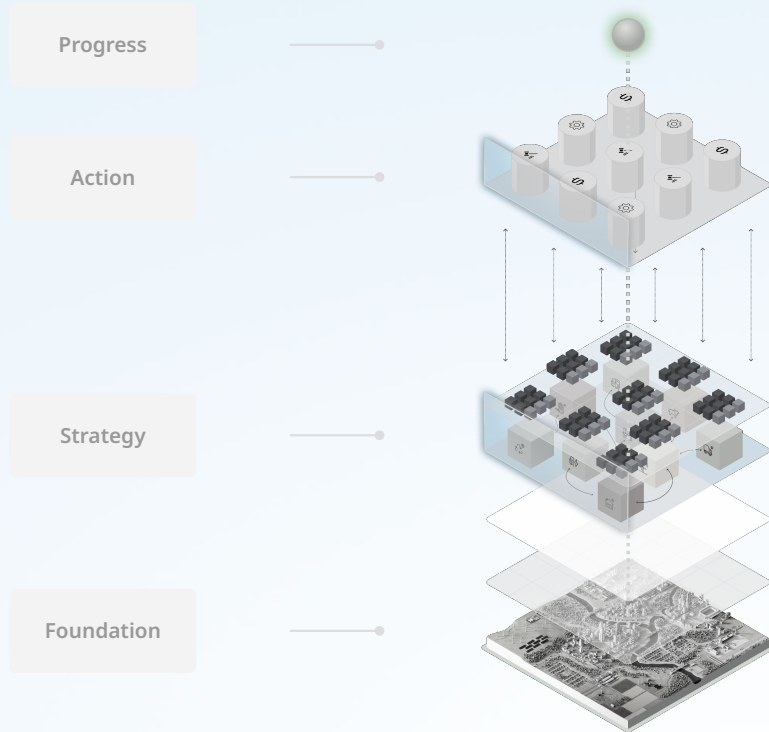


115 onboarders plan a Climate Action Plan update and **65 onboarders** plan their first Climate Action Plan (or similar plan)

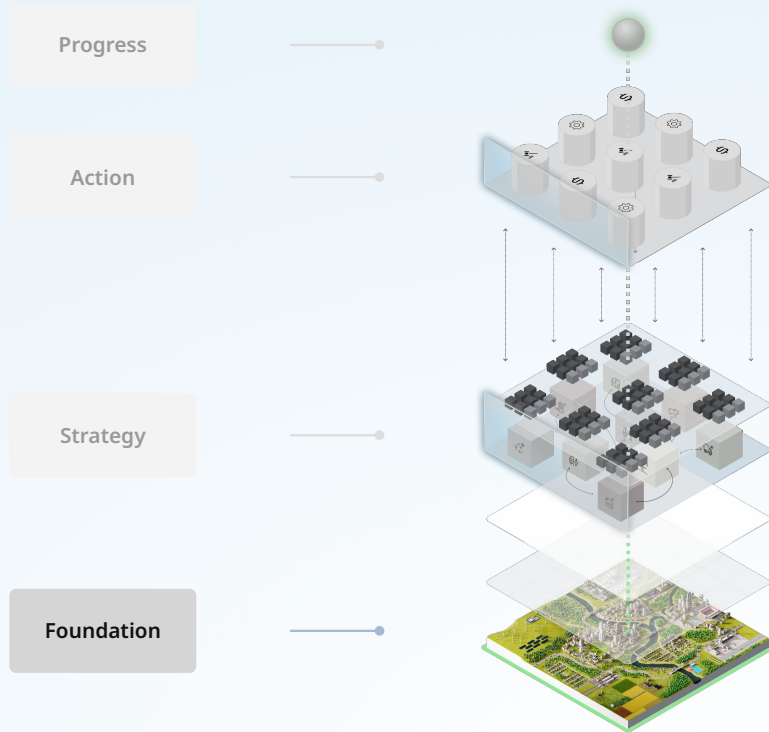


195 onboarders are interested in the Dashboards Add-On
204 say they are interested in the Economics Add-On

The Architecture of Clearpath 2.0

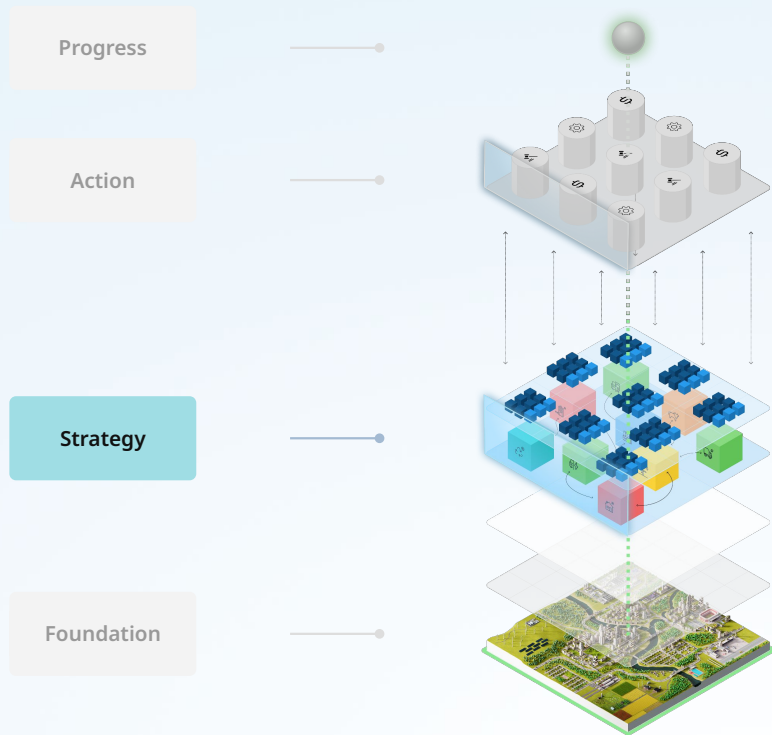


The Architecture of Clearpath 2.0



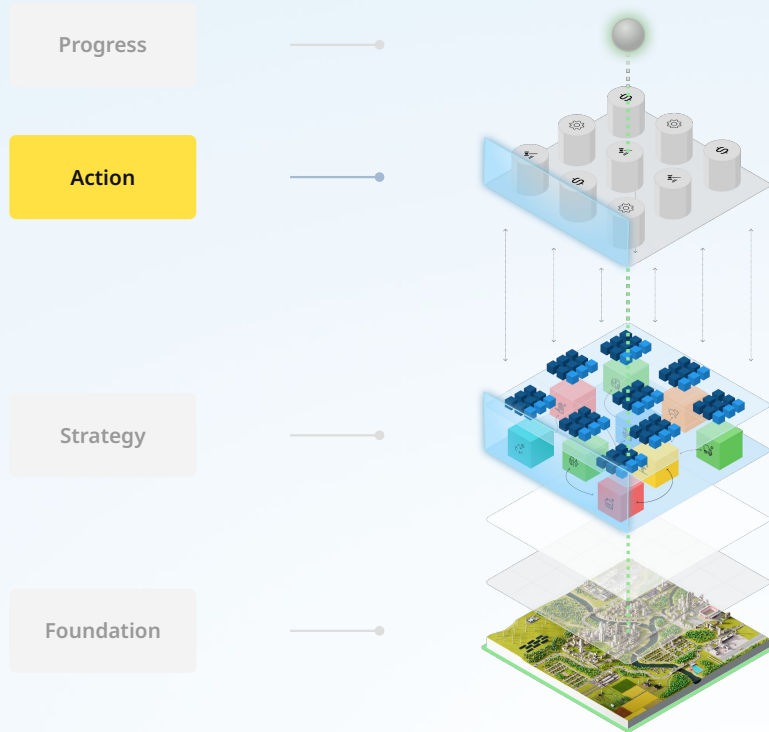
Start with what you have

The Architecture of Clearpath 2.0



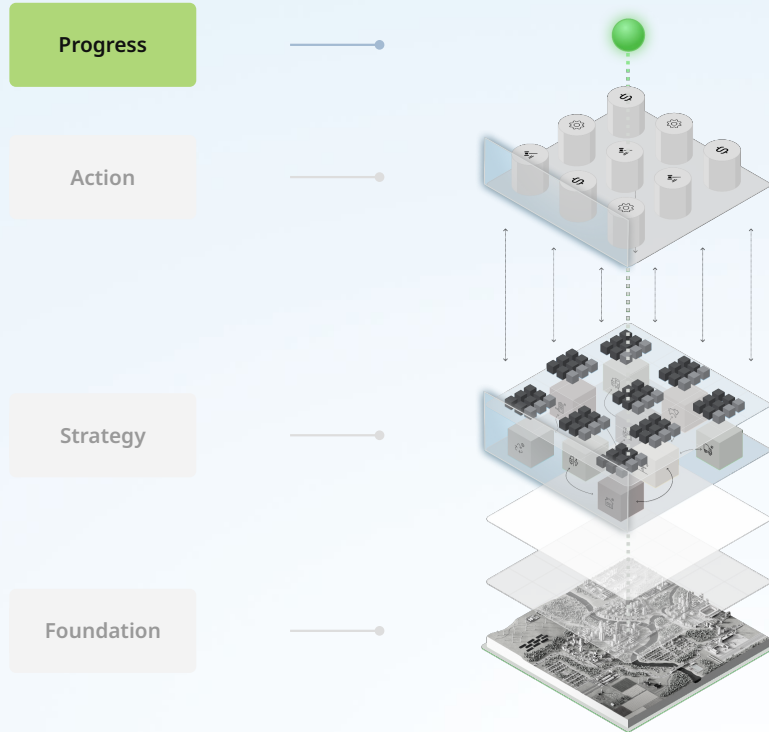
Decide what needs to change

The Architecture of Clearpath 2.0



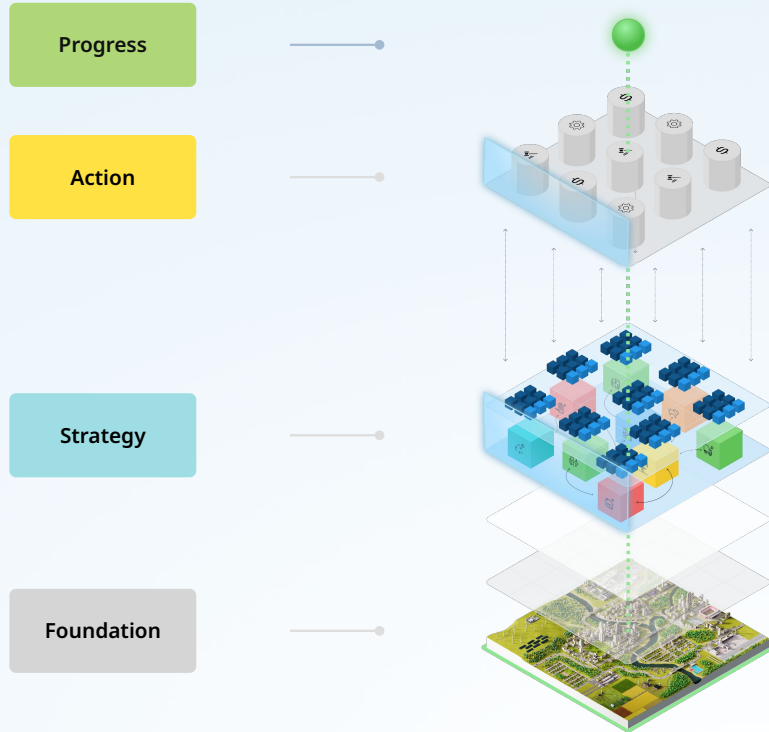
Plan what you will do

The Architecture of Clearpath 2.0



Check if it's working

The Architecture of Clearpath 2.0



Check if it's working

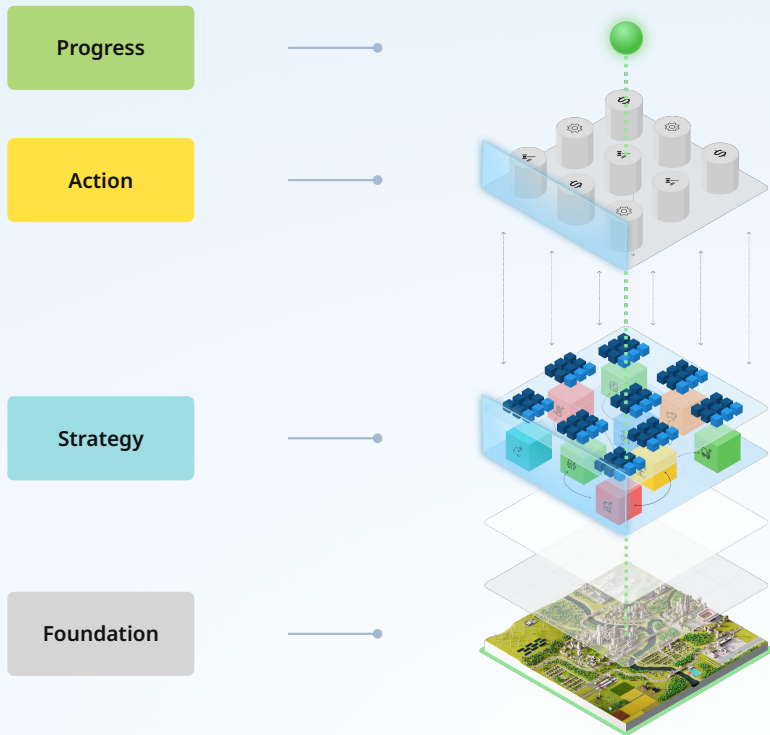
Plan what you will do

Decide what needs to change

Start with what you have

Clearpath 2.0 unlocks services

From inventories to scenarios, from reporting to financing.



Core Module

Services unlocked:

- Monitoring Frameworks
- Reporting

- Climate Action Plan Packaging

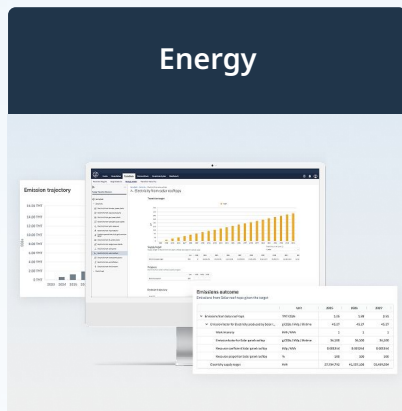
- Scenarios
- Target Balancing
- Transition Pathways

- Inventories
- Baselines
- Shared Data

ClearPath 2.0 Add-Ons

After accreditation you become an authorized reseller of Add-Ons

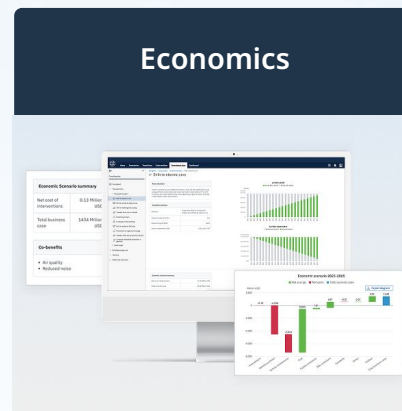
Add-Ons currently available:



→ Advanced energy-related modeling and analysis



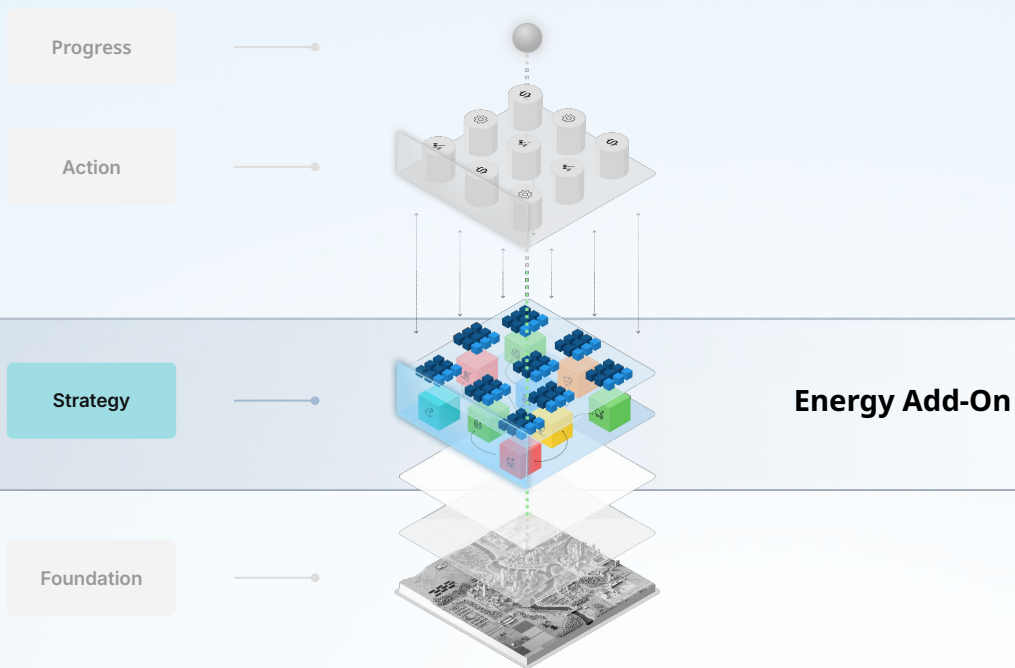
→ A comprehensive view of the transition pathway, interventions and KPIs.



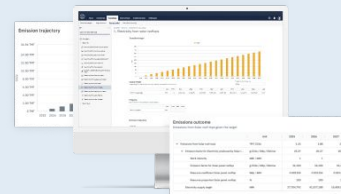
→ Advanced scenario modeling that quantifies costs, savings and co-benefits.

Go deeper with the Energy Add-On

Add an energy perspective for planning and scenario building



Energy



Features

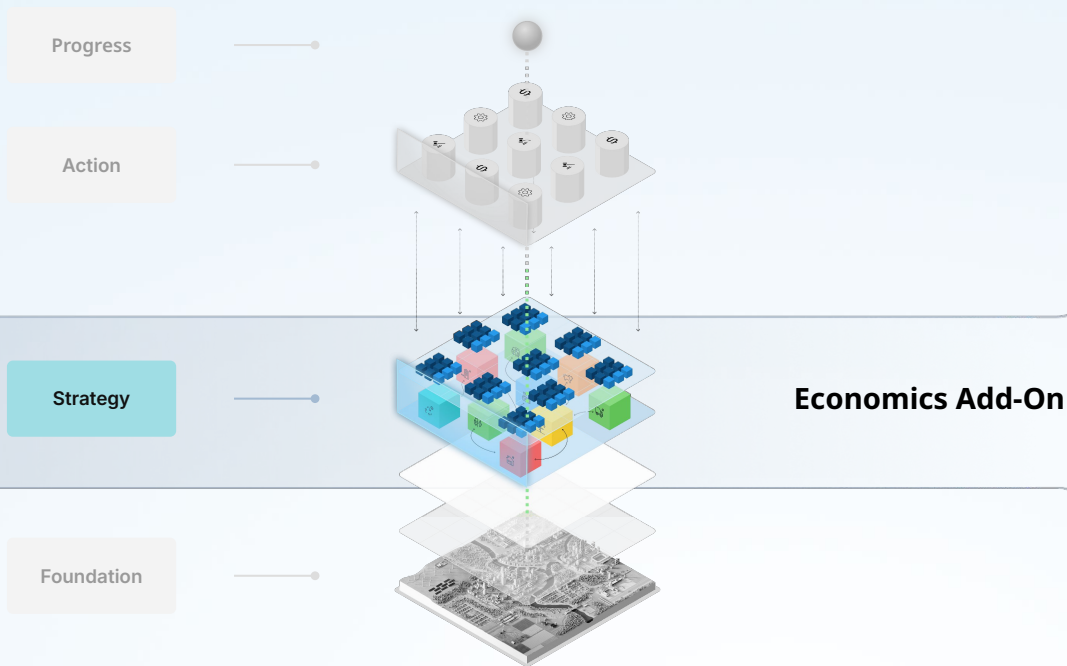
- Energy Modelling
- Energy Accounting
- User-controlled Data Input

Services unlocked:

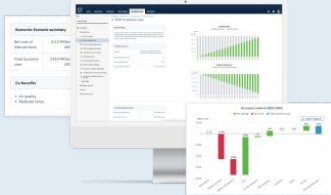
Advanced energy modelling and future needs analysis. Supply & demand balancing.

Assess cost and Co-benefits with the the Economics Add-On

Evaluate costs and benefits to build financeable plans



Economics



Features

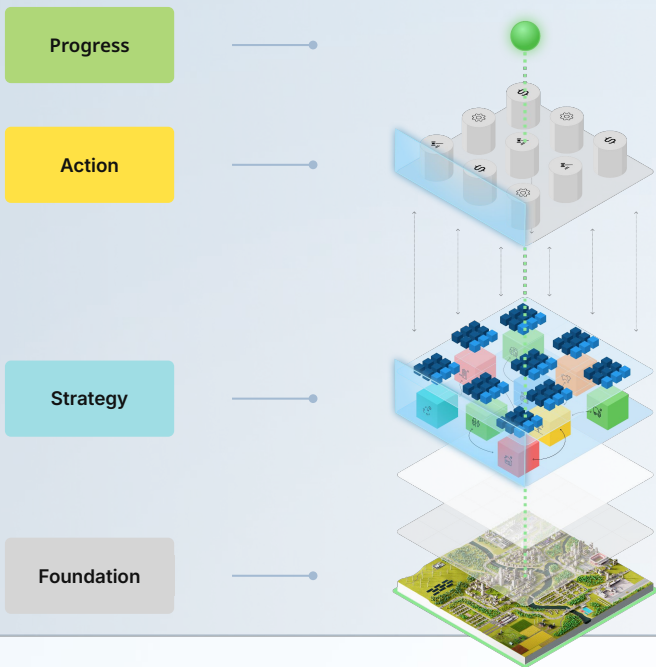
- Cost-benefit Modelling
- Avoided Cost Estimation
- Stakeholder Impact Estimation
- Scenario-based Comparisons
- Investment Plans

Services unlocked:

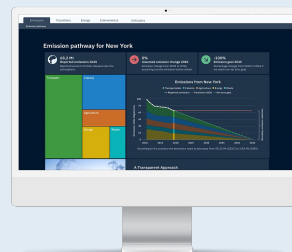
Cost mapping, socio-economic co-benefits analysis, political feasibility and fundable portfolios

Engage stakeholders with the Dashboards Add-On

Making progress visible to build trust and momentum



Dashboards



Features

- Public Transition Dashboard
- Public Intervention Dashboard
- Public Indicator Dashboard

Services unlocked:

Communication strategies to make things visible to leaders, funders, and residents

What users are saying

“It helps to coordinate and connect the dots”

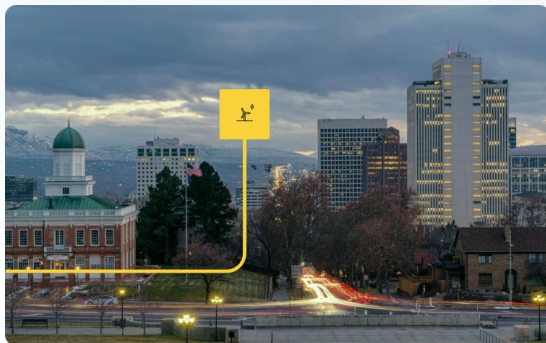
A key benefit expressed in surveys is that it helps coordination across local departments, to connect the actions needed for a **whole-of-government approach**.

Salt Lake Region → Comprehensive Climate Action Plan

The Salt Lake City region modeled transitions as part of their effort to develop a Comprehensive Climate Action Plan under their Climate Pollution Reduction Grants.

ICLEI USA helped to update their inventory, make a population-based forecasting, and to do transition modeling to showcase a pathway for the region to achieve 80% emissions reductions by 2050 goal.

Across stakeholders, the work informs the City, the County, Tooele County, the state, and other agencies on the pathway to achieve deep GHG reductions.



ICLEI USA will also be helping the region create a dashboard to showcase their Climate Action Plan across governments in the region and with the public.

What users are saying

“The Add-Ons help us to go deeper and further”

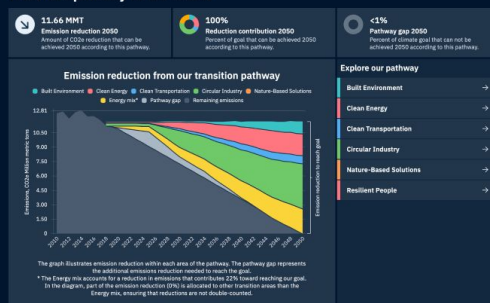


Energy Add-On

The **Energy Add-On** allowed Salt Lake MSA to model supply/demand impacts of solar and wind power as part of the Utah Renewable Communities program.



Transition pathway for Cleveland



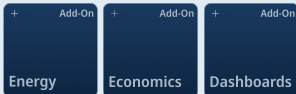
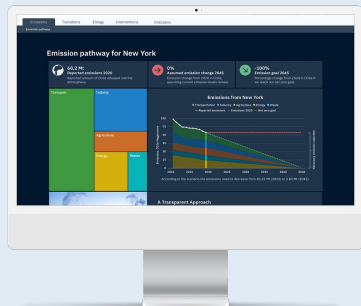
Dashboards Add-On

The **Dashboards Add-On** enabled the City of Cleveland to develop customized visualizations to share its Climate Action Plan with the public.

Recognition Pricing

Full Recognition

\$2,600 pp.



Best Value

Core Module

\$1,200 pp.



Add-On

\$700 pp.
per
add-on



Bundle Discounts

%



Up to 20% of training
groups of staff

Annual recognition renewal: 50% off the first annuality

Additional on-demand services from ICLEI USA and ClimateView



Customized Technical Support

15-hours of one-on-one, on-demand technical support per year based upon project need.

\$3,000



Customized Group Trainings

In-person or virtual trainings customized to meet the needs of your organization

Variable based upon hourly rate of \$200/hr and scope of work requested

Upcoming Trainings

First Cohort

Training 1: October 21

Trainings 2-4: Each Tuesday following

Second Cohort

Training 1: November 6

Trainings 2-3: Each Thursday of the following weeks (skipping Thanksgiving)

Training 4: December 2

Additional trainings will be held in December (weeks of Dec 9 & 16, two per week) for those who couldn't join earlier. More sessions will follow after the the holiday and New Year's break.



What happens now?

1. Consultant fills out expression of interest form (QR below)
2. ICLEI sends invitation to fill out final form.
3. ICLEI confirms eligibility, proceed with payment and agreement,
4. Consultant reserve seats for trainings.



Scan to complete the interest form

Or find it on

iclei.usa.org/clearpath-2/trained-professionals



Thank you for joining us!



ClearPath 2.0

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