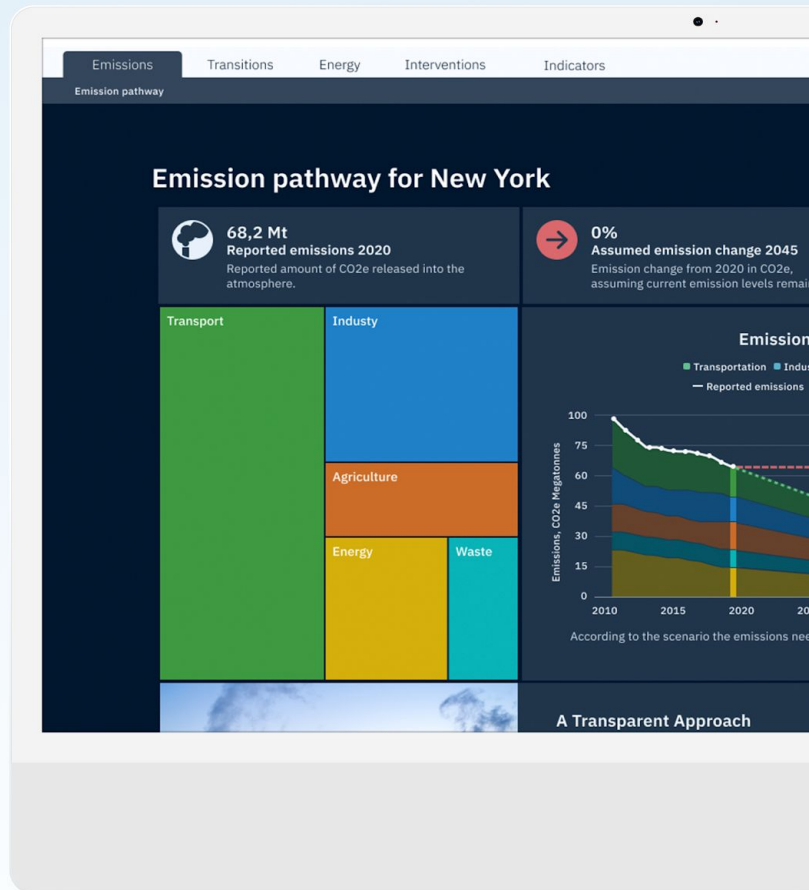


# ClearPath 2.0

Launch webinar

May 13, 2025



# Agenda

## Introduction

- ICLEI USA - Introducing ClearPath 2.0 and the next generation of climate planning and action
- ClimateView - Powering ClearPath 2.0

## Champions

- Local Planning Using ClearPath 2.0
- Regional Action Using ClearPath 2.0
- Value for Elected Officials

## Q&A + next steps



# ClearPath 2.0

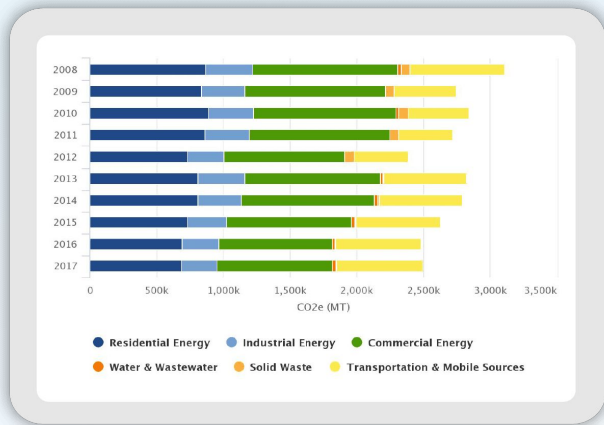
The next era of U.S. climate action starts now

Built for the realities of local governments.  
ClearPath 2.0 is designed to help them:

- ✓ Save taxpayer money with efficient tools
- ✓ Secure funding with credible strategies
- ✓ Move from planning to on-the-ground action



## ClearPath 1.0



### ClearPath 1.0 was a first generation tool

It has been foundational for local governments but didn't enable plans to evolve to challenges.

## ClearPath 2.0



### ClearPath 2.0 is a next generation tool

Designed to solve the challenges local governments face today, and will face tomorrow – across emissions, energy and economics.



# Speakers



**Kale Roberts**  
Director of Membership  
and Local Diplomacy  
ICLEI USA



**Saharnaz Mirzazad**  
Executive Director  
ICLEI USA



**Matthew Katz**  
Senior Program Officer  
ICLEI USA



**Tomer Shalit**  
Co-founder and CPO  
ClimateView



**Doug Melnick**  
Chief Sustainability Officer  
San Antonio, TX



**Jenifer Rupert**  
Resilience Coordinator  
East Central Florida

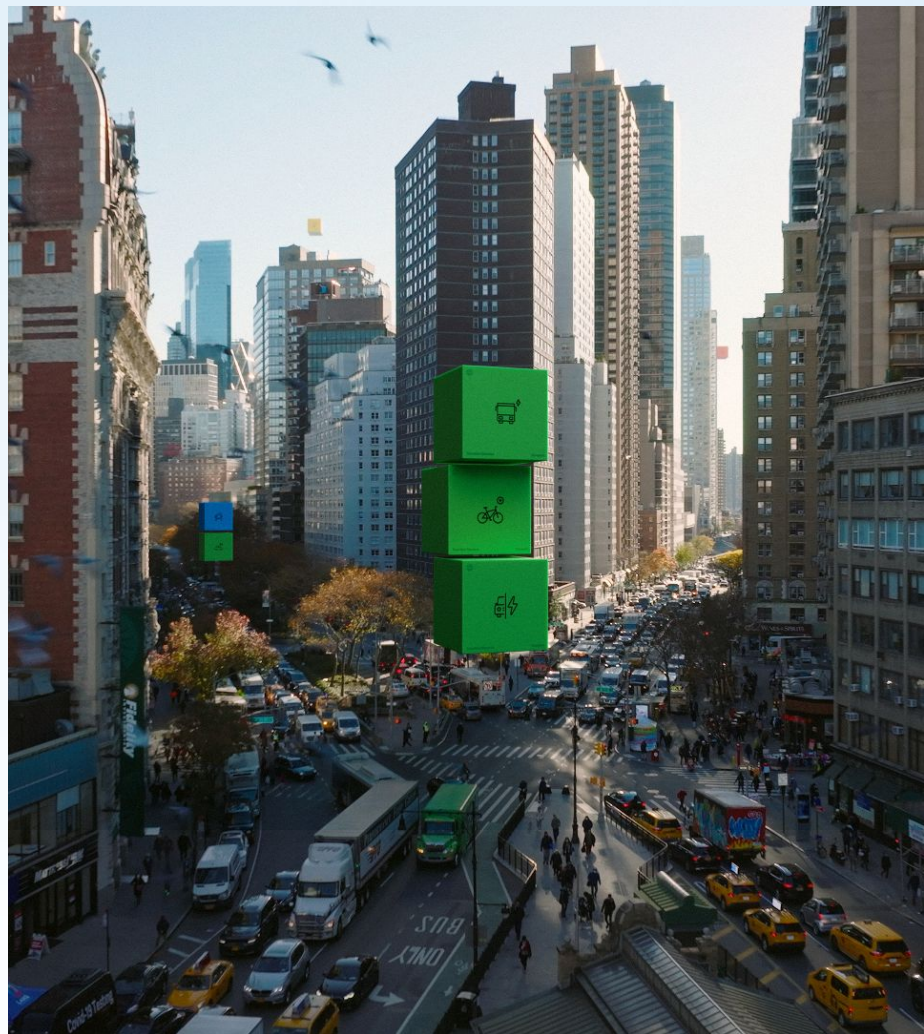


**Niki Armacost**  
Mayor  
Hastings-on-Hudson, NY

# ClearPath 2.0 a new generation of climate planning and action

**ClearPath 2.0 turns climate ambition into action:**

- Helping communities save money
- Cutting emissions
- Building healthier futures



# ClearPath 2.0



Provided by



Powered by



ClimateView





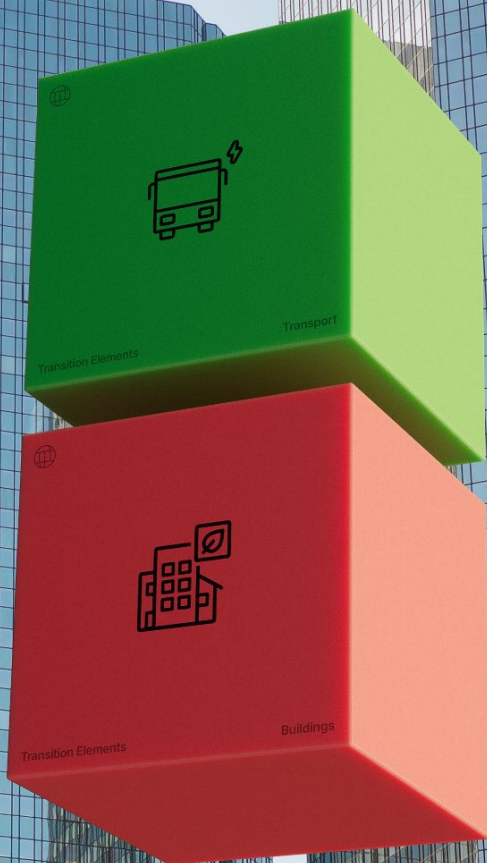
## Who we are

We're not an NGO.

We're not a consultancy.

We're not a typical software vendor.

We are a mission-driven technology company.



## Vision & Mission

### Our vision

A world where every city can lead their transition.

### Our mission

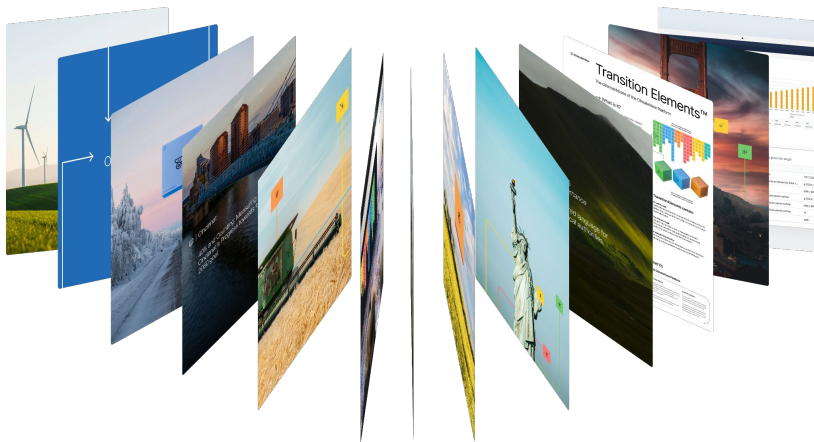
To provide the digital platform cities need to plan, align, and fund their climate transitions. Powered by open data, transparent models, and shared standards.



## Our history

We've been building the operating system for urban climate transitions since 2018.

What started as a data tool has grown into ClearPath 2.0 — a platform shaped by 7 years of learnings from hundreds of cities.





## The principles that guide us

- **No custom builds**, open standards that work everywhere.
- **No lock-in**, full interoperability is the default.
- **No black boxes**, only transparent models anyone can interrogate.

We're structured for long-term resilience and innovation — with a for-profit model that aligns sustainability and scalability.





## Our promise to you

We're here to make your work easier, faster, and more impactful.

- If you're **small**: start simple, with smart defaults and clear next steps.
- If you're **mid-sized**: coordinate across teams with one shared plan.
- If you're **large**: simulate complex systems, prioritize interventions, and build fundable strategies.

ClearPath 2.0 connects emissions, energy, and economics. It also connects actors with each other, you'll be part of an evolving system that keeps improving with every city that joins



## Our promise to your stakeholders

- **For funders:** structure and data to back every proposal.
- **For elected officials:** tools to track progress and show benefits and results.
- **For residents and staff:** a clear path forward — visible, credible, and measurable.





## Your role in this

This isn't a passive rollout.

**We need you to dive in.**

If you engage, it will transform the way you plan and deliver climate action.



# ClearPath 2.0

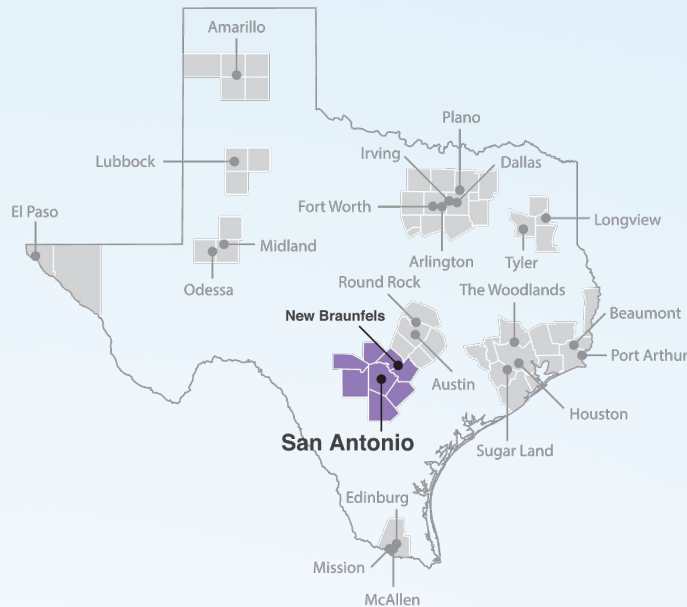
## Platform Overview

# ClearPath 2.0

## Platform Overview

# San Antonio Background

- 7<sup>th</sup> largest city in the country
- Largest minority-majority city in the country
- One of the fastest growing cities in the country
- 17% of population below poverty level (2018-22 ACS)
- Military City USA



**34**

Median Age

**>64%**

Population  
Hispanic or Latino

**36%**

Educational Attainment  
(Associates Degree & Higher)

**19.4%**

Population Growth  
(2010 - 2020)

**130**

People  
that move to San Antonio daily

**2,000**

Veterans  
Transition out of the military here and 25% stay

**160K**

Students  
Enrolled in 15 area colleges and universities





## SA CLIMATE READY: A PATHWAY FOR CLIMATE ACTION & ADAPTATION

Adopted by City of San Antonio City Council  
October 17, 2019



## SA Climate Ready: Background

- 2017: City Council set a goal to become carbon neutral by 2050 & to adapt to climate impacts.
- 2019: City Council approved the Climate Action and Adaptation Plan (CAAP).
- The CAAP is the City's roadmap to achieve carbon neutrality and to adapt to current and future climate impacts.



# SA Climate Ready: 2019 Framework

## MITIGATION

Actions to reduce or prevent emissions  
from greenhouse gases

### Greenhouse Gas Reduction Strategies

1. Increase Carbon-Free Energy
2. Reduce Building Energy Consumption
3. Reduce Transportation Energy Consumption
4. Advance the Circular Economy
5. Promote Biodiversity and Healthy Ecosystems
6. Educate and Empower

## ADAPTATION

Actions to help reduce the negative effects  
of climate change

### Adaptation Strategies

1. Increase Infrastructure Resilience
2. Strengthen Public Health Systems
3. Enhance Emergency Management & Community Preparedness
4. Promote, Restore, and Protect Green Infrastructure & Ecosystems
5. Protect Local Food Security
6. Increase Resiliency Awareness & Outreach
7. Ensure Equity in Adaptation



*The SA Climate Ready includes over 90 mitigation strategies and 45 adaptation strategies*

# SA Climate Ready Update Goals



Build upon the 2019 plan and utilize the update process as an opportunity to engage and educate.



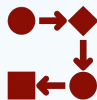
Update GHG reduction target based on current climate science and best practices.



Develop prioritized implementation plan focused on short and mid-term strategies.



Identify more robust indicators to ensure transparency in tracking implementation.



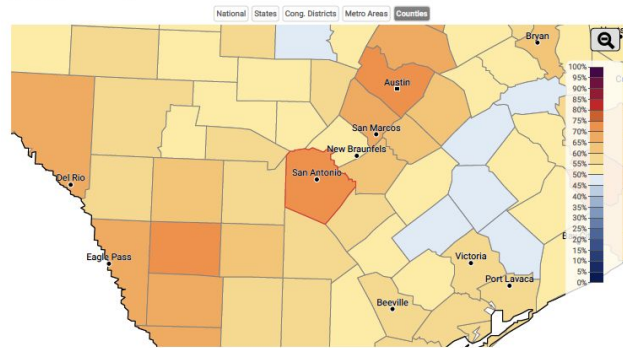
Utilize real-time visualization tools as part of the plan update process.



Evaluate the cost-benefit of priority implementation measures.

Estimated % of adults who are somewhat or very worried about global warming (nat'l avg. 63%), 2024

Select Question: Worried about global warming  
Click map or: Texas Bexar County, TX Un-Select  
Absolute Value



UCSB  
UNIVERSITY OF CALIFORNIA  
SAN DIEGO

THE UNIVERSITY OF  
CALIFORNIA  
CLIMATE CHANGE  
COMMUNICATIONS

UNIVERSITY OF  
TEXAS  
AT SAN ANTONIO

Bexar County, Texas



United States



# The Future of Local Climate Action

**Doug Melnick, Chief Sustainability Officer for San Antonio, Texas**

- San Antonio is leaving static planning behind, ClearPath 2.0 enables real-time progress tracking, aligns actions to outcomes, and tells a story decision makers can see and believe in.
- No black boxes just a living, transparent platform that connects goals to measurable change, year over year.



# ClearPath 2.0

Collaboration



**ClearPath 2.0**

Collaboration

# Powering Regional Alignment

Jenifer Rupert, Resilience Officer for the East  
Central Florida Regional Planning Council

- **Built for collaboration.** ClearPath 2.0 enables shared tracking and target-setting across jurisdictions.
- **Aligns decision-makers.** Supports joint action among utilities, transportation agencies, and local governments.
- **Accelerates progress.** A common platform means faster, more coordinated climate action at scale.



# ClearPath 2.0

Storytelling

# ClearPath 2.0

Storytelling

# Village of Hastings-on-Hudson Background

- 25 miles north of New York City on the Hudson River in Westchester County
- 8,500 population
- 3 square miles
- Known for parks, trails, and connection to Hudson River School of artists





# A Climate Smart *Silver* Community

- Highest ranked Climate Smart Community in New York State (Silver tier).
- Bloomberg Youth Climate Action Fund awardee.
- A Pollinator-Friendly community and re-zoned parkland to be preserved for perpetuity.
- Green Fleet Policy charts path to EVs.
- Renewable energy to all residents and businesses through Community Choice Aggregation program.





# Clarity, Accountability, and Scaled Impact

Mayor Niki Armacost of Hastings-on-Hudson, NY

- **Clear, accountable, and adaptive:** Internal and public dashboards and responsive planning tools increase transparency and allow communities to refine strategies as conditions change.
- **Aligned for impact:** Shared metrics and co-benefit tracking help local actions scale to regional and national progress, saving time and strengthening outcomes.



# ClearPath 2.0

Add-Ons

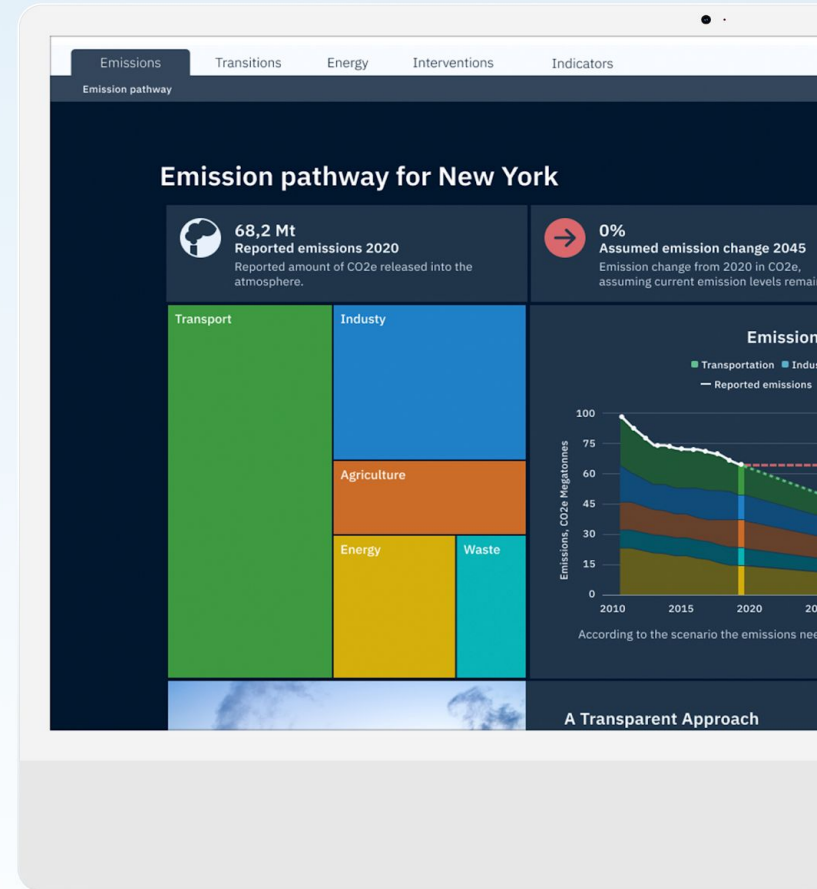
# ClearPath 2.0

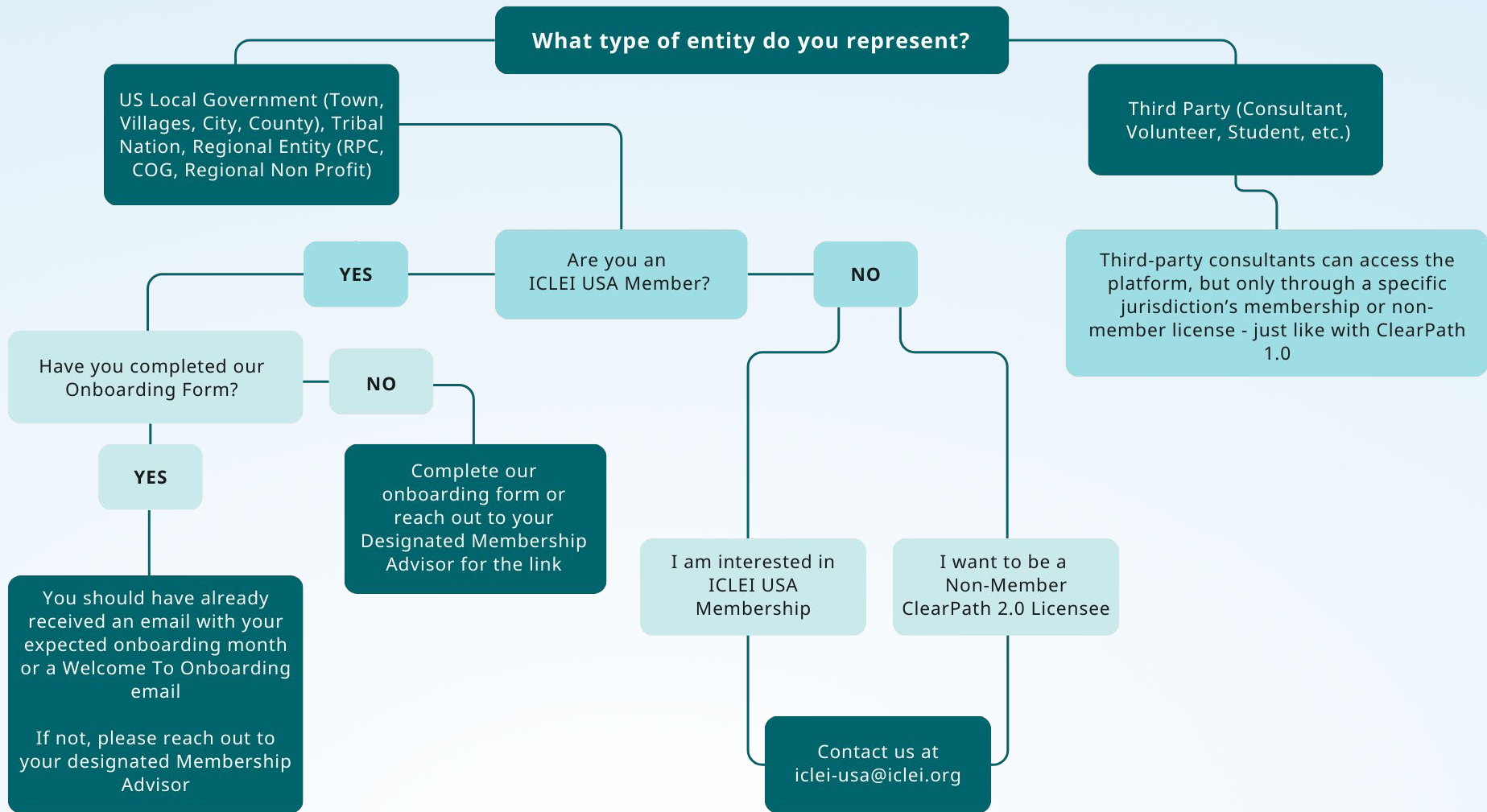
Add-Ons

# Launching the ClearPath 2.0 Trained Professionals Program

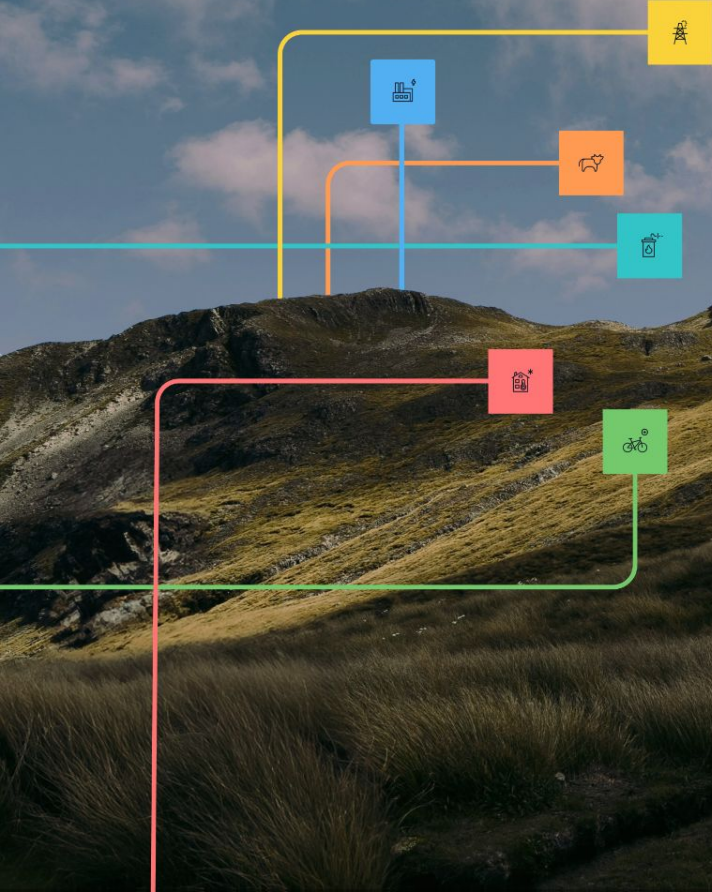


# Q&A









**Thank you for  
joining us!**