



# Municipal Investment Fund

RFP Webinar | January 15, 2025

# Agenda

---

**Section 1:** About ICLEI USA and CGC

---

**Section 2:** Municipal Investment Fund (MIF) Overview

---

**Section 3:** Phase I: Becoming a Qualified Community

---

**Section 4:** Phase II: Selection for the MIF Cohort

---

**Section 5:** ICLEI USA Technical Assistance and Application Support

---

**Section 6:** Q&A

---

# What is ICLEI USA?

ICLEI USA, headquartered in Denver, Colorado, has been in operation for 32 years as the largest and first local government network dedicated to sustainability and climate action. ICLEI USA has worked with more than 1,200 network cities, towns, counties, and Tribal nations in all 50 states.

ICLEI USA pioneered the standards for local government greenhouse gas management, including in the states with the highest emissions, to create jobs, reduce emissions, and empower local solutions by providing technical assistance, strategic planning, and federal grant support. Through the CGC and ICLEI USA partnership, the 104 selected communities will gain access to ICLEI USA's resources and expertise to harness the cost-saving benefits of clean energy for American families by enhancing their capacity to pursue public-private partnerships.

***ICLEI USA is a U.S. nonprofit corporation responsible for meeting its own financial and legal requirements.***



---

# What is CGC?

- Is a 501(c)(3) organization funded with **\$5 billion** from the US Environmental Protection Agency (EPA).
- Headquartered in **New York City, Washington, DC, and Boulder, CO.**
- Focused on direct investments with **project developers** and **private sector investors** in clear air, clean water, and clean, cheap power.
- Engaging with state and local entities across **all 50 states.**

## Through our investments, CGC will:

- Focus on direct investment deals that are **\$50 million and above**
- Pursue co-investment from network partners on deals **over \$10 million**
- Refer deals **under \$10 million** to network partners
- Invest a total of more than **\$40 billion** within 7 years

---

# What is CGC's Municipal Investment Fund?

CGC's Municipal Investment Fund is a transformative opportunity for Qualifying Communities to **become the focus of concentrated investing and local community and economic development** activities serving CGC's goal of clean air, clean water, and cheap clean power throughout American communities.

## At a Glance: CGC's Municipal Investment Fund

- Accelerate deployment of public-private partnership plans that include projects in distributed energy generation and storage; zero emissions transportation; net zero buildings, and other
- Focus on communities serving populations of 10,000-750,000 (tribes exempt), with at least one low-income or disadvantaged census tract
- CGC will select up to 104 communities
  - Up to 2 in each state
  - Up to 4 tribes, the District of Columbia, or local governments in federal territories

# Support

**CGC will bring the tools and resources needed to support ambitious public-private partnership plans from your communities**



**National and regional projects**

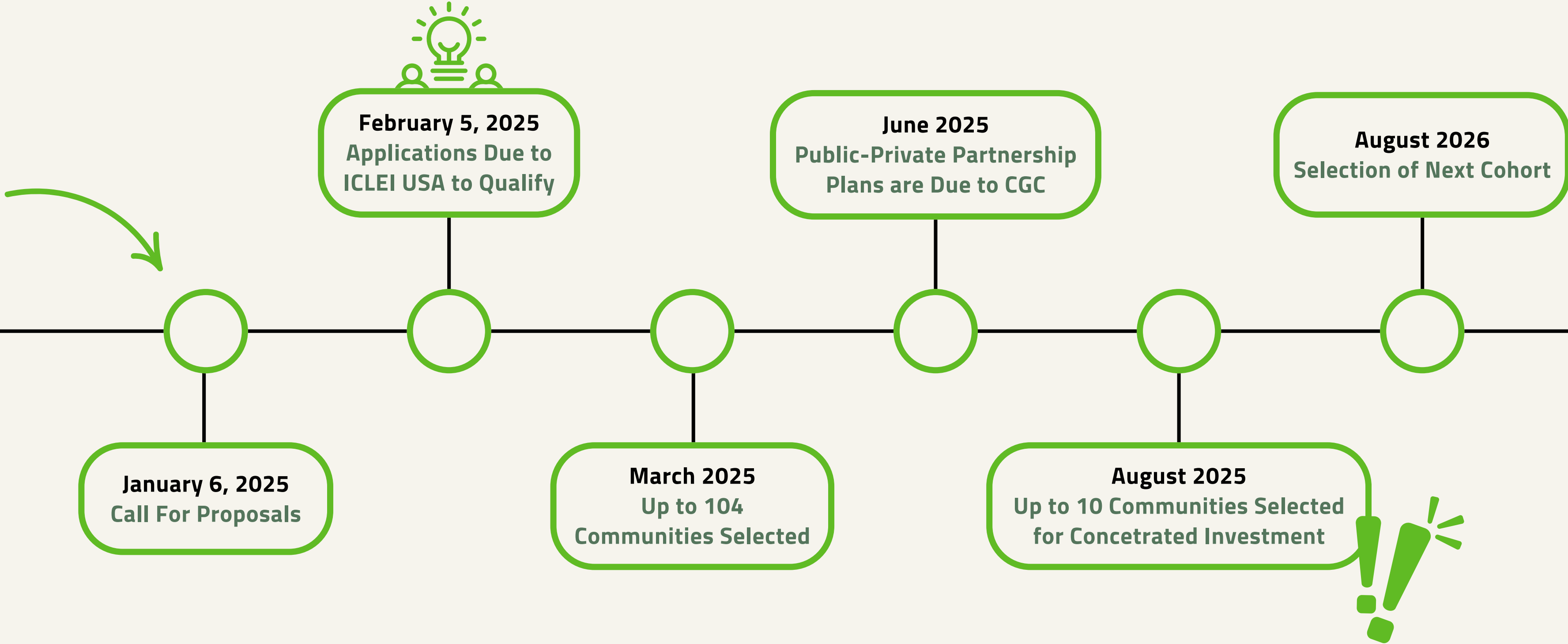
**Investment, Co-investment and capital introductions**

**Technical Assistance**

**Predevelopment and Market Building Grants**

**Promotion and Marketing for National Audiences**

# Municipal Investment Fund Timeline





---

# **PHASE I:** **Becoming a Qualified Community**



# How to Become a Qualified Community

**Phase I: Apply to receive up to \$250 thousand in market-building grants to create a public-private partnership plan for your community**

## **Assemble an Application Team:**

- Local government or tribe
- Not-for-profit partner (preferably a green bank)

## **Minimum Requirements:**

- Population between 10,000 and 750,000
- LIDAC Designation
- Sam.gov registered

## **Application Components**

1. Narrative: Describe how grant will help you advance your public-private partnership goals to accelerate the deployment of capital to NCIF qualified projects
2. Questionnaire: Build your community profile
3. Grant Budget

## We are looking for applicants who can prove to us they can do the following activities with our support:

- Build a roadmap for public-private partnerships necessary to implement community-wide clean energy goals
- Robust stakeholder engagement to support community benefits
- Originate a pipeline of distributed power generation and storage, net zero emission transportation, and net zero emissions buildings projects
- Policy interventions to support project origination and expedite implementation pipelines
- Coalition building with banks, CBOs, nonprofits, labor, utilities, renewable energy developers, and private investors
- Create an enabling environment to achieve community goals, attract capital to clean energy projects, and reduce costs



---

## **PHASE II:**

# **Selection of the Municipal Investment Fund Cohort**

# Only the 100+ Qualified Communities Can Apply for Phase II

**Phase II: To be chosen to be in the Municipal Investment Fund Cohort and be considered for up to \$2 million in grant support. Qualified Communities must submit their public-private partnership plans to CGC in June 2025.**

**Plans must include the following components that are included as references in the Municipal Investment Fund RFP**

- Appendix A: Phase II Submission Contents for the Municipal Investment Fund Cohort Proposal
- Appendix B: Phase II Project Pipeline
- Appendix C: Phase II Grant Budget

## **Submission Instructions**

- Further instructions will be provided to the network of Qualified Communities no less than 30 days in advance of the application deadline by CGC.
- Applicants must be available to answer questions regarding their submissions via email and zoom after the June Submission.



---

# **ICLEI USA:** **TECHNICAL ASSISTANCE AND MEMBER SUPPORT**

# Accessing the Application to Become a Qualified Community on ICLEI USA's WebPage



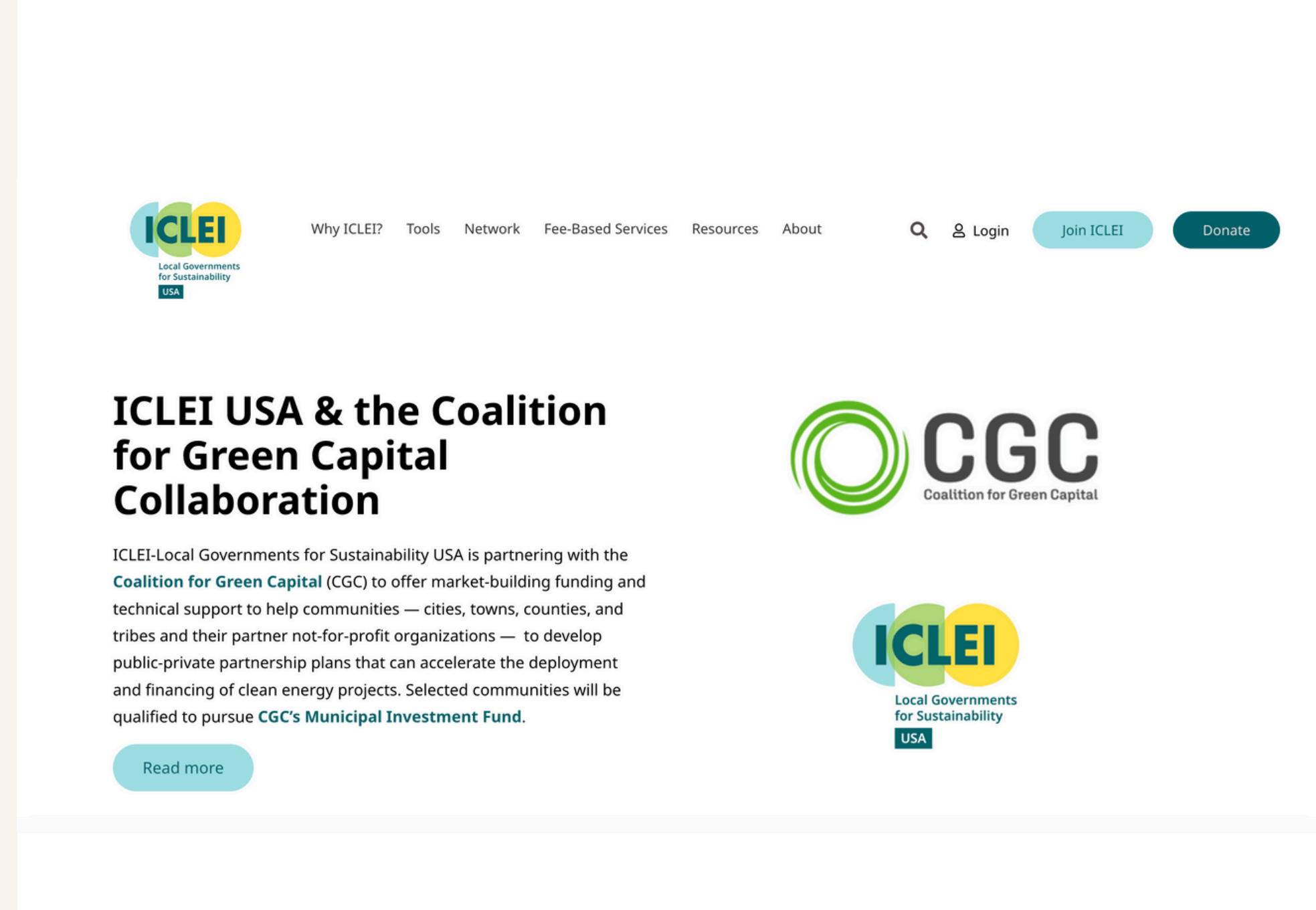
Webpage includes:

- Expression of Interest Form
- Application Form
- RFP and attachments
- FAQ

## Attend MIF Office Hours

Join ICLEI USA and Coalition for Green Capital (CGC) for sessions designed to clarify the Municipal Investment Fund (MIF) application process and answer questions you have after reading the Request for Proposals.

Register on the ICLEI USA WebPage.



**Questions?** contact  
ICLEI-USA@ICLEI.org

# Benefits of Participating in Phase I

## Qualified Communities will receive:

- Awards of up to \$250,000
- Relevant training
- Network building opportunities
- Assistance with creating new Clean Energy Plans or GHG inventories
- Invitation to a free and exclusive regional workshop
- Access to a group of qualified service providers
- Opportunity to apply for an additional \$2 million in predevelopment and market building funds

## Access to ClearPath 2.0

ICLEI USA will onboard local governments and Tribes to Clearpath 2.0 at no cost. Clearpath 2.0 is an online software platform for local governments to complete greenhouse gas inventories, forecasts, climate action plans, and monitor at the community-wide or government-operations scales, supporting data-informed decisionmaking, stakeholder engagement, and transparent climate action.



# Consider Joining the ICLEI Network to Support Your Work

## Benefits of membership:

- **Access to ClearPath 2.0** to achieve data-informed decision-making, stakeholder engagement, and transparent climate action
- **10 hours of direct technical support** for your local government
- Access to our resource library of toolkits,
- Participation in member-only **capacity building cohorts**
- **Custom support plan** to strategically advance your community's climate and sustainability work

## Learn more about how your community can join our network today

Email Alyssa Wilbur, Membership Lead, at [Alyssa.Wilbur@iclei.org](mailto:Alyssa.Wilbur@iclei.org) for more information!





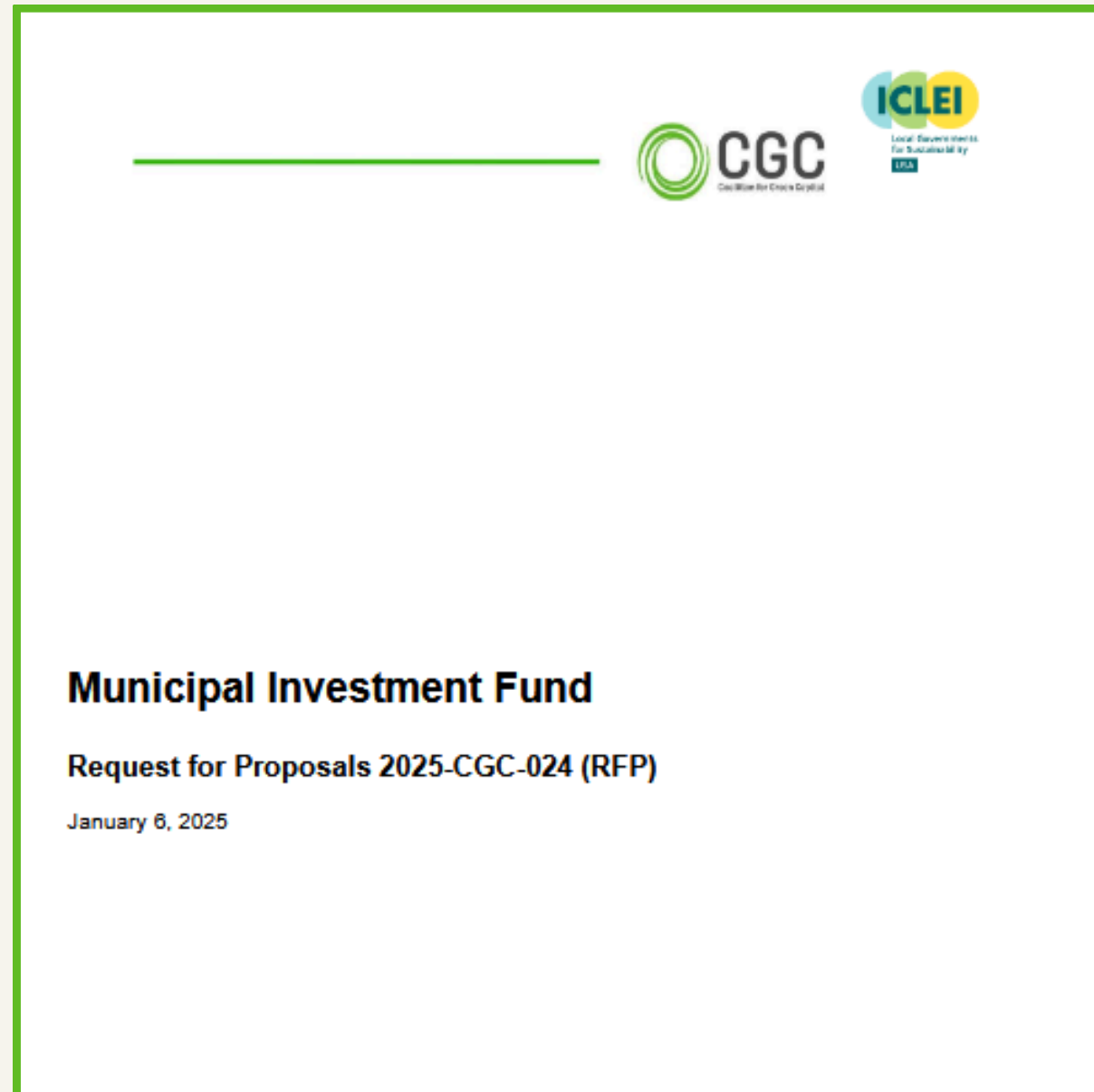


---

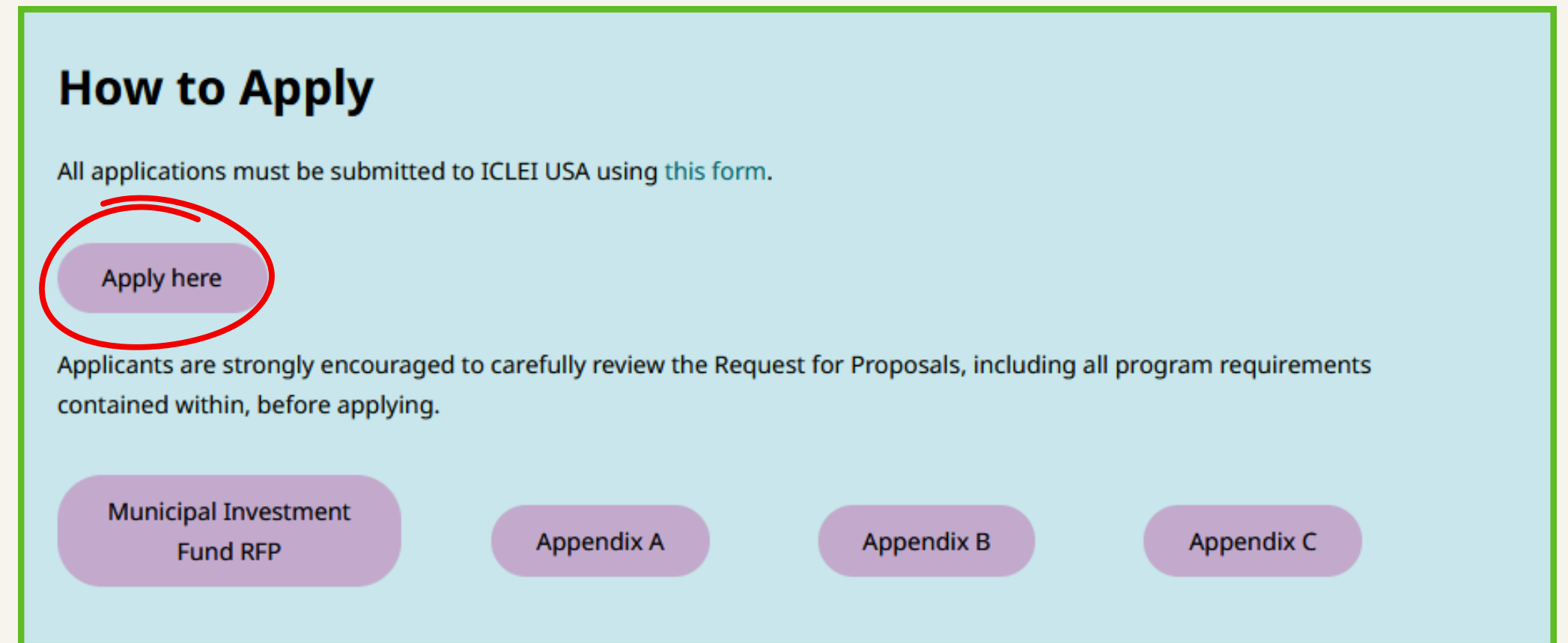
# **ICLEI USA:** **APPLICATION SUPPORT**

# RFP vs. Application



## RFP



## Application





<https://icleiusa.org/iclei-cgc/>

-  About Us
-  Opportunities

# Opportunities

Sort by: Name A-Z ▾

 CGC	2025 Deadline: 2/5/2025, 8:59 PM PST 	<span>Preview</span> <span><b>Apply</b></span>
---	---	--

I'm a new user

I already have an account

## Create an account for ICLEI

 Signup with Google

OR

First name

Last name

Email

Password



Confirm



Use 6 or more characters, including at least one upper case character and one lower case character and one digit.

Create Account

## No Organization Profile Associated

Your account is not associated with an organization. In order to continue with your application, click Create New Organization below.

Search by Organization Name

Search by Organization EIN

Are you a tax-exempt organization?

Search Existing Profiles

Create Using GuideStar

OR

Create New Organization

## Create Your Organization Profile

Organization Legal Name\*

Organization Contacts

First Name\*

Last Name\*

Role or Title

Email Address\*

Add Contact

You can add 9 more contacts

Organization Address

Country

Address Line 1

Address Line 2

City

State/Province/Region

 | v

Postal/Zip Code

Create Organization

- ← Back to Main Menu
- 📄 Program Info
- 📄 Eligibility Check
- 📄 Intake
- 📄 Questionnaire

CGC (Test 2)

## Eligibility

Is the locality's population between 10,000 and 750,000 according to the 2020 Census?\*

[Clear selection](#)

<input type="radio"/> Yes	<input type="radio"/> No	<input type="radio"/> Tribal Exception
---------------------------	--------------------------	--

Does the community have at least one low-income and disadvantaged community (LIDAC) census tract according to the White House Climate and Economic Justice Screening Tool (CEJST)? To check your eligibility as determined by CEJST, go to <https://screeningtool.geoplatform.gov/en/> and search for your community. If your community contains LIDAC census tracts, they will be identified in blue on the map.

You will be required to list the census tracts on the main application.

[Clear selection](#)

<input type="radio"/> Yes	<input type="radio"/> No
---------------------------	--------------------------

Does the identified recipient of the grant have a Unique Entity Identifier (UEI) and is it registered in the federal System for Award Management (SAM)?\*

[Clear selection](#)

<input type="radio"/> Yes	<input type="radio"/> No
---------------------------	--------------------------

Is the identified recipient of the grant in good standing with the federal government?\*

To check if an entity is in good standing with SAM.gov, go to the SAM.gov website, and use the "Check Entity Status" tool on the homepage; you can search using the entity's Unique Entity Identifier (UEI), ECAGE code, or company name to view its registration status and see if it is currently active.

[Clear selection](#)

<input type="radio"/> Yes	<input type="radio"/> No
---------------------------	--------------------------

Check Eligibility

- ← Back to Main Menu
- ⓘ Program Info
- ☑ Eligibility Check
- ☑ Intake ^
- Questionnaire**

CGC

# Questionnaire



Review

Submit

Contact Information

Start

Eligibility

Start

Community Profile Questionnaire

Start

Proposal Narrative

Start

Appendix C - Grant Budget

Start

Acknowledgements

Start



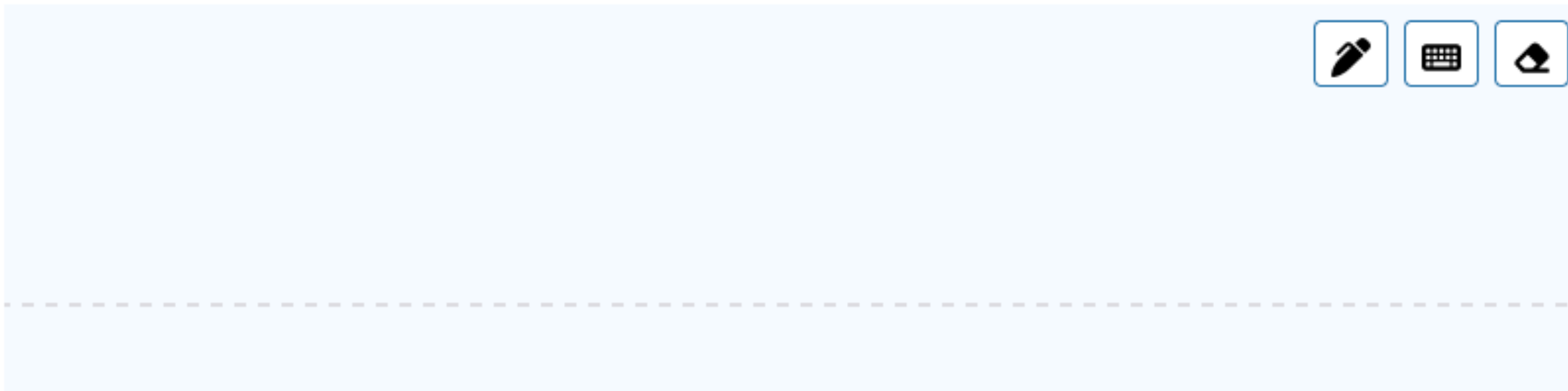
# Questionnaire



## Acknowledgements

1. The applicants to this funding program have reviewed all solicitation materials issued by ICLEI USA for this solicitation, including the following
  - Municipal Investment Fund Request for Proposals and Attachments
  - Subaward Policy
  - Non-negotiable Subgrant Agreement and Attachments
  - Subrecipient Monitoring Policy
2. To the best of the applicant's knowledge, they are submitting an eligible application.
3. The applicants intend to apply for the Coalition for Green Capital's Municipal Investment Cohort.

Signature\*



A large light blue rectangular area for entering a signature. In the top right corner of this area, there are three small icons: a pen nib, a keyboard, and an eraser. A horizontal dashed line is positioned near the bottom of the signature area.

## **e. Evaluation Criteria**

Phase I: Applications to become a Qualified Community (a target of 104) and be a part of the network are due to ICLEI USA on February 5<sup>th</sup>, 2025, and will be evaluated against the criteria below.

### ***Evaluation Criteria for Phase I: Becoming a Qualified Community***

**A. Community Profile Questionnaire & Narrative (40%)**

Responses to the questionnaire and narrative demonstrate that the community has established clean energy goals, policies and initiatives that support clean energy and public-private partnerships, and methodologies for tracking progress. ICLEI USA will recommend communities to CGC with diverse population sizes and capacity levels.

**B. Narrative (40%)**

Narrative makes a case for how the Market-Building grant will support the goals of the Municipal Investment Fund including building the roadmap for public-private partnerships necessary to implement community-wide clean energy goals, bringing together a coalition of partners, creating the enabling policy environment to attract capital and reduce costs, and originating a pipeline of financeable NCIF qualified projects with at least 50% located in LIDACs.

**C. Budget Submission (20%)**

Market-Building Activities Budget clearly categorizes expenses, is directly related to the project narrative, and includes activities that can be accomplished within the 6-month grant term.

**Community Profile  
Questionnaire**

1. Does your community have goals for increasing clean energy?  
 Yes  
 No

If yes, provide a URL of these goals or submit it as a file:

- URL Submission form*  
 *Upload option: "Uploads should use the naming convention: CommunityName\_GoalX"*

2. Does your community have any existing plan that lists NCIF Qualified Projects in distributed energy generation and storage, zero emissions transportation, and/or net zero buildings? Examples include climate pollution reduction grants, net-zero plans, clean energy plans, climate action plans, community development plans, economic development plans, capital improvement plans, infrastructure plans, among others.  
 Yes  
 No

If yes, provide a URL to this plan(s) or submit it as a file:

- URL Submission form*  
 *Upload option: "Uploads should use the naming convention: ApplicantName\_CommunityPlan"*

3. Are community members involved in creating or implementing energy plans?  
 Yes  
 No

If yes, provide a URL of community engagement processes or submit it as a file, if this is publicly available information:

- URL Submission form*  
 *Upload option: "Uploads should use the naming convention: CommunityName\_CommunityEngagementX"*

## Project Narrative

### ***Describe the following:***

How will the Market-Building grant of up to \$250,000 support your ability to achieve CGC's Municipal Investment Fund objectives to build a roadmap for public-private partnerships necessary to achieve community-wide clean energy goals, bring together a coalition of partners, create policies to attract capital and reduce costs, and originate a pipeline of financeable NCIF Qualified Projects with at least 50% of projects located in LIDACs? (1,000 word limit)

**Sample Template:** COMMUNITY X will use the Market-Building grant to build a public-private partnership plan that uses a 'whole community approach' to accelerate the deployment of capital for U.S. clean power projects that will create jobs, lower energy costs, and improve the quality of life for my community.

Through the development of the plan, we aim to bring together a coalition of partners that include [list of specific partners: community organizations, labor, businesses, utilities, renewable energy developers, and state and local lenders] to identify ways to accelerate the deployment of capital to NCIF qualified projects,

CGC MIF Website:



# Questions?

MIF Resources:



[impact@coalitionforgreencapital.com](mailto:impact@coalitionforgreencapital.com)

[ryan.silber@iclei.org](mailto:ryan.silber@iclei.org)

## Accessing Information on the Municipal Investment Fund on CGC's Webpage

### Municipal Investment Fund

We invite you to be part of this transformative opportunity to create jobs, clean air, clean water, and reduce costs for all Americans through the Municipal Investment Fund. Together, we can make a significant impact in helping the United States pave the way for a cleaner tomorrow!



[VIEW THE MUNICIPAL INVESTMENT FUND DECK HERE](#)

[MUNICIPAL INVESTMENT FUND FACT SHEET](#)

#### ABOUT COALITION FOR GREEN CAPITAL

*The Coalition for Green Capital (CGC), doing business as the American Green Bank Consortium, is a 501(c)(3) chartered specifically to reduce greenhouse gas emissions and other forms of air pollution and redress climate and energy-related environmental injustice. Green banks are a proven finance model that uses public and philanthropic funds to mobilize private investment in renewable energy, energy efficiency, and other decarbonization technologies. For over a decade, the Coalition for Green Capital has led the Green Bank movement, working at the federal, state, and local levels in the U.S. and countries around the world. For more information, visit: <https://coalitionforgreencapital.com>.*