



THE CIRCULAR PATHWAY STARTER PACK



A STARTER PACK FOR LOCAL GOVERNMENTS TO UNDERSTAND
AND EFFECTIVELY COMMUNICATE CIRCULAR ECONOMY
CONCEPTS IN U.S. COMMUNITIES

**ICLEI – Local Governments
for Sustainability USA**

March 2024

FOLLOW US:





WHAT'S IN THE STARTER PACK?

ICLEI USA's Circular Pathway Starter Pack is here to help local governments kickstart the transition to a circular economy through four key resources. The starter pack equips members with the tools necessary for understanding, communicating, and baselining circularity in addition to providing a database of strategies that local governments are already implementing across the U.S.

Circular Cities Action Framework

The Circular Cities Action Framework was developed by ICLEI, Circle Economy, Metabolic, and the Ellen MacArthur Foundation to help cities and changemakers understand, communicate, and apply circular concepts in local contexts. The framework is action-based and structured around five complementary strategies that can be used to move towards a more circular system.

The Circular Resource Guide for Local Governments

This guide includes existing resources, tools and databases created by circular economy subject-matter experts. It is intended to help local governments better define what circularity means to their communities, and identify key resources to help advance circular economy work.

The Circular Strategies Matrix

This matrix includes example strategies that advance circularity in cities to help local governments identify best practices to include in circular economy plans, sustainability plans, climate action plans, economic development strategies, and integrated climate action plans. ICLEI USA assembled this collection of strategies from articles, case studies, and existing databases created by subject-matter experts and US local governments' sustainability and climate action plans.

Circularity 101 Slidedeck

ICLEI USA developed the Circularity 101 Slidedeck to provide local governments with a template presentation for effectively communicating the why, who, and what of circularity. The slide deck includes slides on why circularity matters, key concepts, and the state of the field for use in presentations and discussions with other local government staff, the public, or private partners.

