

CLIMATE & SUSTAINABILITY COMMUNICATIONS TOOLKIT



A COMPREHENSIVE GUIDE FOR LOCAL GOVERNMENTS TO
ELEVATE MESSAGING, EMPLOY EFFECTIVE TECHNIQUES, AND
TELL YOUR COMMUNITY'S STORY

ICLEI - Local Governments
for Sustainability USA

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CREDITS & ACKNOWLEDGMENTS

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ABOUT ICLEI – LOCAL GOVERNMENTS FOR SUSTAINABILITY USA

ICLEI is the first and largest global network of local and regional governments devoted to solving the world's most intractable sustainability challenges. ICLEI USA's standards, tools, and programs credibly, transparently, and robustly reduce greenhouse gas emissions, improve lives and livelihoods and protect natural resources in the U.S. communities we serve. Through a data-driven approach and focus on just and equitable communities, ICLEI USA and our network partners are working to keep 1.5 °C alive.



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