Corporate Report 2014
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For more information on ICLEI – Local Governments for Sustainability, please download the ICLEI Strategic Plan 2015-2021 via the QR code or at: www.iclei.org/seoul-strategic-plan.
2015 marks ICLEI’s 25th anniversary. Since its creation in 1990, ICLEI has grown to become the world’s leading network of over 1,000 local governments committed to building a sustainable future. ICLEI Members include local and regional governments of all sizes, from municipalities, towns, cities and counties to mega-cities, prefectures, provinces, regions and city-states.

Our Members join ICLEI because they believe in making their cities low-carbon, resilient, ecomobile, resource efficient and productive, with enhanced biodiversity and smart infrastructure. They also seek to develop sustainable local economies, with the ultimate aim of ensuring happy, healthy and inclusive communities.

ICLEI is a diverse, robust, global organization with profound ambitions, a long history and myriad accomplishments. But at its core, ICLEI’s primary focus – in every initiative across five continents – has been the same: sustainable cities. The vision of sustainable cities can be realized only with ambitious and committed leaders; strong involvement from civil society, stakeholders, and partners; innovative businesses; and open-minded, peacefui, and inclusive citizens.

In order to support our Members on their paths towards sustainability, ICLEI has built and operates through Regional Secretariats, Country Offices and Thematic Centers around the world. These offices allow our staff to engage closely with each region’s local governments. We are then able to propose solutions that address the specific challenges faced by those local governments, and to work with them in developing and implementing projects. Our strength comes from our extensive experience of connecting and helping local governments, and from the tools we offer for finding sustainable solutions.

In addition, ICLEI’s global team of professionals works with local leaders and practitioners, and partners in international institutions, national and supranational governments, research centers and academia, the private sector, NGOs, and the media. We do this to profile and anchor cities and local governments as key actors in the pursuit of tangible global improvements. Our advocacy and partnership-building complement our project work. By reaching out to organizations and movements around the world, ICLEI provides local governments with strong, ambitious networks that help them to overcome their limitations.

As we look to the future, we pledge to help our Members to confront the realities of increased urbanization, adapt to changes in economic and demographic trends, prepare for the impacts of climate change and other urban challenges, and create livable cities. We will continue to guide our Members towards systematic and strategic policy development and planning frameworks that reflect our commitment to finding comprehensive, integrated solutions.

We are proud to report on another year of successful action. We look forward to continuing our work through 2015 and into the future, and we greatly appreciate your support.
Who We Are

ICLEI is a global non-profit association of over 1,000 cities, towns and metropolises with the mission of promoting global sustainability through local action. We have around 280 urban development professionals working in 17 regional secretariats and offices, supporting cities to become sustainable, low-carbon, resilient, ecomobile, biodiverse, resource-efficient and productive, healthy and happy, with a green economy and smart urban infrastructure.

Over 20 percent of the world’s urban population benefits from the work we do, which is global in scope and impact yet local in implementation.

Our Vision

Cities are where we must address both local and global sustainability challenges. Because cities and metropolitan areas are centers of growth, activity and innovation, they are at once the drivers and subjects of environmental and social change, with an immense potential for implementing urgently needed sustainability solutions.

As city leaders, local governments are in the perfect position to advance local action. Addressing sustainability challenges requires international commitment and collective action at all levels of government. This is why ICLEI is driving a global movement of local governments, united in pursuit of positive change through collective learning, exchange and capacity building.

Through projects and initiatives in our 10 thematic Urban Agendas, we help our Members to create positive impacts on: the People they serve (by enhancing their social and cultural well-being); the Places in which they operate (by ensuring prosperity through generating a green, inclusive and productive economy); the Planet they care for (by pursuing paths of development that respect planetary boundaries); and the Policies that they create (by implementing participatory and integrated mechanisms, acknowledging the urban-rural continuum, seeking vertical integration, and participating in global efforts as governmental stakeholders).

Our Services

ICLEI offers local and subnational governments from around the world support and access to: networking and peer exchange opportunities at congresses and through thematic networks, alliances and programs; a solid knowledge and contact bank of good practices, experts and solution providers; institutional capacity building and technical consulting on innovative technical, organizational, financial and social solutions; information on and standards for sustainability, coupled with practical frameworks, methodologies and tools; and global advocacy services that aim for the appropriate recognition, engagement and empowerment of local governments as governmental stakeholders in the global efforts.

Our Methods

ICLEI brings its global membership network into contact with locally anchored political leaders, skilled government officials, local practitioners, and a team of experts and staff with strong technical backgrounds and international experience working with and in cities. This collective institutional experience is one of the core assets of the ICLEI global network, and provides the basis for creating regional and thematic knowledge platforms, policies, networks, programs and projects to accomplish our mission.

Partnering with ICLEI gives Members and other stakeholders access to the cumulative knowledge of the world’s largest local government sustainability network.
## ICLEI in Numbers

<table>
<thead>
<tr>
<th>Category</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Members</td>
<td>1,000+ in 86 countries</td>
</tr>
<tr>
<td>Revenue</td>
<td>€17 million</td>
</tr>
<tr>
<td>Staff</td>
<td>280 staff, 17 offices, 5 thematic centers</td>
</tr>
<tr>
<td>Urban World</td>
<td>1 Urban World. 10 Urban Agendas.</td>
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<tr>
<td>Twitter followers</td>
<td>5,350</td>
</tr>
<tr>
<td>Web visitors</td>
<td>182,968</td>
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<tr>
<td>LinkedIn connections</td>
<td>4,180</td>
</tr>
<tr>
<td>Events</td>
<td>17 events at the global level, with over 2,000 participants in 2014</td>
</tr>
<tr>
<td>Tools</td>
<td>20+ ICLEI tools in use around the world in 2014</td>
</tr>
<tr>
<td>Publications</td>
<td>Over 100 publications published by ICLEI in 2014</td>
</tr>
<tr>
<td>Projects</td>
<td>94 projects underway or completed in 2014</td>
</tr>
</tbody>
</table>
Global Milestones

13 February 2015: Asia Pacific Mayors call for action on urban resilience
Mayors and municipal leaders from the Asia Pacific region have called for a more concerted and coordinated action to build resilience and adapt to the intensifying impacts of climate change. The call was made at the end of the first Resilient Cities Asia Pacific, organized by ICLEI as part of the Resilient Cities series.

8 December 2014: Launch of first global standard to measure greenhouse gas emissions from cities
ICLEI and partners have launched the first widely endorsed standard for cities to measure and report their greenhouse gas (GHG) emissions at a COP20 event featuring mayors and officials from cities around the world. The Global Protocol for Community-Scale Greenhouse Gas Emission Inventories (GPC) uses a robust and clear framework to establish credible emissions accounting and reporting practices.

8 December 2014: Bristol becomes the 500th reporting city of carbon Climate Registry
The world’s leading reporting platform for local and subnational climate action – the carbon Climate Registry (cCR) – welcomed its 500th reporting city, with the new addition of the City of Bristol, United Kingdom. ICLEI’s Bonn Center for Local Climate Action and Reporting (carbon Center) operates the cCR, which was the first global collection to centralise facts and figures on community climate action – from targets to achievements.

14 October 2014: 2014 Biodiversity Summit spurs the integration of biodiversity into all levels of government
A major outcome of the Biodiversity Summit was the Gangwon / Pyeongchang Resolution for Cities and Subnational Governments, which demonstrates the desire to safeguard urban biodiversity. Organized by ICLEI’s Cities Biodiversity Center and Korea Office and the Secretariat of the Convention on Biological Diversity (CBD), the Summit brought together close to 600 participants from 53 countries across all regions.

23 September 2014: Global Mayors compact shows unity and ambition to tackle climate change
United Nations Secretary-General Ban Ki-moon and UN Special Envoy for Cities and Climate Change Michael R. Bloomberg, together with ICLEI, C40 and UCLG, announced the launch of a global Compact of Mayors, the world’s largest effort for cities to fight climate change. The Compact will enable cities to publicly commit to deep GHG emissions reductions; make existing targets and plans public; and report on their progress annually.
ICLEI in Action

4 June 2014: Global renewable energy generation capacity jumps to record level
The number of emerging economy nations with policies in place to support the expansion of renewable energy has surged more than six-fold in just eight years, from 15 developing countries in 2005 to 95 early this year. Those 95 developing nations today make up the vast majority of the 144 countries with renewable energy support policies and targets in place. ICLEI supports many local governments in emerging economies.

3 April 2014: Trillions of dollars of public spending to be directed towards greening global markets
The new Sustainable Public Procurement (SPP) Programme, led by the UN Environment Programme (UNEP), ICLEI, and the Korea Environmental Industry and Technology Institute (KEITI), will help governments to redirect public spending into goods and services that bring significant environmental and social benefits. The programme will harness the power of the trillions of dollars that governments spend on public procurement each year.

17 January 2014: Progressive cities forge path toward renewable future
Cities around the globe have received special recognition by the Earth Hour City Challenge (EHCC) for impressive actions on climate change. The EHCC is run by WWF in collaboration with ICLEI and the Swedish Lottery. Thirty-three finalists from 14 participating countries were selected from among the 163 entrants in this year’s Earth Hour City Challenge (EHCC). Twenty-three of the 33 cities are ICLEI Members.

September 2013: Korean City Suwon’s car-free diet surpasses expectations
September 2013 has been an unprecedented experience for the residents of Suwon’s Haenggung-dong neighborhood. Through the EcoMobility World Festival – a real-time experiment of ecomobile living organized by ICLEI – the unassuming residents in the ancient core of Suwon have learned through direct experience the challenges and the thrills of closing the doors of their community to cars for an entire month.

28 September 2013: Nantes Declaration refuels hopes for local governments
With the recent Intergovernmental Panel on Climate Change (IPCC) report painting a clear and worrying picture regarding man-made climate change, cities and regions came together at the World Mayors Summit on Climate Change to affirm their commitment to scale up climate actions, urge engagement with the global level on climate change, and enhance access to finance.
Regional Milestones

Africa

2014 saw an increase in the scale of ICLEI projects and programs focused on urban sustainability solutions in cities across sub-Saharan Africa, such as the EC-supported SureforWater initiative. This program focused on climate resilient Integrated Urban Water Management solutions. Another project was the SIDA and SwedBio-supported Urban Natural Assets (UNA) Africa initiative, which enables community resilience through healthy river-based ecosystems within cities.

East Asia

The Energy-safe Cities East Asia program was kicked off to explore technologies for cities to realize 100% renewable urban energy systems by 2030. In Japan, the Asia Low Carbon Cities Project facilitates city-to-city cooperation for low carbon urban development. ICLEI’s work in China started with the “EcoProcura China 2014” international symposium. ICLEI Korea hosted the Cities and Subnational Government Biodiversity Summit 2014 in parallel to CBD COP12.

Southeast Asia

In 2014, 15 local governments in the Philippines completed Phase 4 of the ICLEI-Asian Cities Climate Change Resilience Network (ACCCRN) Process, which covers the formulation of a City Resilience Strategy and its integration into the local planning and policy-making process. This phase includes the final set of ICLEI-assisted workshops before the strategy is finalized and implemented by the local government concerned.

South Asia

Alongside its progress on the ICLEI ACCCRN Process (IAP), ICLEI South Asia has been working towards designing Urban Green Growth Strategies for Indian Cities. ICLEI has assessed 10 cities in India to identify their green growth status and potential, and is simultaneously developing a series of best practices relevant to the urban development needs and challenges of Indian cities, displaying a wide range of green growth examples.
ICLEI in Action

Europe & NAMEWA

In October, the seventh EcoProcura Conference demonstrated a consensus amongst public procurers in Europe that public authorities must work with the market to develop sustainable and innovative solutions. This work is successfully extending beyond regional borders to the global level. The 10-Year Framework of Programmes on Sustainable Consumption and Production Patterns (10YFP) was officially launched at the UN headquarters in New York on 1 April 2014.

Latin America

The ICLEI Mexico, Central America and Caribbean Secretariat helped to establish the PACMUN (Municipal Climate Action Plan). Funded by the British Embassy in Mexico, the PACMUN creates effective synergies between local and national stakeholders on climate change mitigation. Over 400 Municipalities in Mexico are now implementing their own policy on this issue. For ICLEI South America, the COP20 in Lima, Peru, constituted an important step on the road to Paris in 2015.

North America

ICLEI’s ClearPath online emissions management tool provides powerful analytical applicabilities that seamlessly link data from emissions inventories to forecasts, planning, implementation and monitoring processes. In addition, ICLEI’s Building Adaptive and Resilient Communities online tool helps address extreme events, emergency response, and a changing climate through the development of a comprehensive climate change adaptation plan.

Oceania

In 2014, ICLEI Oceania turned its attention to Pacific Island local governments. Relationships were built at the Pacific Local Government Forum held in Port Moresby, PNG. A side event was also held at the Resilient Cities Asia-Pacific Congress in February this year with representatives from Port Vila and Honiara city councils. City council representatives from the Solomon Islands, Vanuatu and PNG will attend the ICLEI World Congress 2015 in Seoul.
Agendas

**Sustainable City Agenda**

ICLEI’s overarching goal is the creation of Sustainable Cities. Sustainable cities work towards an environmentally, socially, and economically healthy and resilient habitat for existing populations, without compromising the ability of future generations to experience the same. They aim for sustainability in a comprehensive and inclusive manner. They integrate policies across sectors to connect their ecological and social goals with their economic potential, rather than addressing challenges through fragmented approaches that meet one goal at the expense of others.

**Low-carbon City Agenda**

A low-carbon city recognizes its responsibility to act. It pursues a step-by-step approach towards carbon neutrality, urban resilience and energy security, supporting an active green economy and stable green infrastructure. The local government collaborates with other levels of government on optimizing climate action through effective vertical integration. Together with other cities, low-carbon cities look to scale up their efforts, conform to global standards, report to national and global platforms, and continuously improve their performance towards low carbon, sustainable development.

**Resource-efficient and Productive City Agenda**

Resource-efficient cites - often called Eco-Cities - ensure that their socio-economic development is significantly decoupled from resource exploitation and ecological impacts. They accomplish this by minimizing the required inputs of all natural and human resources within their area, including water, air, soil, nutrients, minerals, materials, flora and fauna, ecosystem services, and social and financial resources, while avoiding their degradation and reducing waste generation. Productive cities go beyond improving the efficiency of current or future urban systems, including new cities or new urban developments, with the aim of becoming net productive systems in ecological, economic and social terms.

**Resilient City Agenda**

A resilient city is prepared to absorb and recover from any shock or stress while maintaining its essential functions, structures, and identity, adapting and thriving in the face of continual change. Examples of the changes cities face include natural and industrial disasters, environmental emergencies, economic shocks, climate change impacts, and drastic demographic changes. Building resilience requires identifying and assessing hazard risks, reducing vulnerability and exposure, and increasing resistance, adaptive capacity, and emergency preparedness.

**BiodiverCity Agenda**

Biodiverse cities understand that a diverse natural world is the foundation of human existence, as it is necessary for both survival and quality of life. They are aware that ecosystem services contribute towards many essential municipal services, as well as towards the local economy, sustainability and social well-being of their cities. Biodiversity in cities provides a critical contribution towards achieving global biodiversity targets. It buffers further biodiversity loss, improves the urban standard of living, and provides local opportunities for global education and awareness.
Sustainable City-Region Cooperation Agenda

Regions and sub-national governments are crucial drivers for global sustainability. In addition to their own policies, plans and initiatives which align with sustainability principles, they provide enabling framework conditions for cities and municipalities within jurisdictional boundaries, and use their powers of representation to amplify influence at the national level. City-region cooperation builds the conditions necessary to advance sustainability on the local, regional and sub-national level. Public transport, local and regional energy generation, resource flows, food systems, productive city-regions and urban planning can often most successfully be approached within a wider functional area.

Smart City Agenda

A smart city has embedded “smartness” into its operations, and is guided by the overarching goal of becoming more sustainable and resilient. It analyzes, monitors and optimizes its urban systems, be they physical (e.g. energy, water, waste, transportation and polluting emissions) or social (e.g. social and economic inclusion, governance, citizen participation), through transparent and inclusive information feedback mechanisms. It commits to continuous learning and adaptation, and through the application of systems thinking, aspires to improve its inclusivity, cohesion, responsiveness, governance, and the performance of its social, economic and physical systems.

EcoMobile City (Sustainable Urban Mobility) Agenda

An EcoMobile city fulfills its objective of creating a more livable and accessible city by utilizing sustainable urban mobility principles to achieve significant reductions in greenhouse gas emissions and energy consumption, improvements to air quality, and increased mobility opportunities for all citizens. A key component of sustainable urban mobility is EcoMobility, which gives priority to integrated, socially inclusive, and environmentally-friendly transport options. EcoMobility comprises walking, cycling, wheeling, and passenging and, wherever possible, integrates shared mobility as an integrated alternative to personal automobile use.

Happy, Healthy, and Inclusive Communities Agenda

Happy, healthy and inclusive communities look beyond GDP as the primary indicator for development, choosing to prioritize health and happiness for all. They are vibrant, clean, healthy, inclusive, peaceful and safe, and offer education, culture, green employment, high quality of life, and good governance. They provide opportunities for interaction and community engagement in decision making, and plan for both the needs of an increasingly aging society and the development for younger demographics. This agenda will extend its mandate to both individuals and society-at-large.

Sustainable Local Economy and Procurement Agenda

A sustainable local economy improves human well-being and social equity, while significantly reducing environmental risks and natural resource scarcity. A sustainable local economy is resource efficient, low-carbon, socially responsible and diverse. It prioritizes an economy that creates jobs in green-growth industries, investment in cleaner technologies, innovation, skills and entrepreneurship, all of which are needed to create sustainable cities. By undertaking innovative and sustainable procurement, local and regional governments ensure that tax revenue is used responsibly and that public purchasing power brings about major environmental and social benefits locally and globally.
Membership

Over the last 25 years, ICLEI’s membership has grown to over 1,000 local governments in 86 countries.

Membership is open to local and regional governments and authorities, as well as to international, regional, national and sub-national associations of municipal governments and authorities.

The requirements for obtaining membership are that the Member support ICLEI’s mission, mandate and principles as stated in the ICLEI Charter and pay annual dues. ICLEI Members include cities, towns, metropolitan areas, provinces and regions.
ICLEI Members cooperate in programs, projects and networks. These “ICLEI communities” bring together Members with similar characteristics, goals, initiatives or problems. Current networks within ICLEI include: CityFood (Urban Agriculture & Resilient City Food); EcoMobility Alliance; Global Lead Cities Network on Sustainable Public Procurement; and 100% Renewable Energy Cities.

Outside of membership, ICLEI offers Associate Partner status to non-governmental organizations, universities, and not-for-profit research institutions; and Corporate Partner status to commercial, for-profit organizations, businesses, and corporations on a non-exclusive and voluntary basis.
Governance

ICLEI is a membership association that receives its mandate from its Member cities, local and regional governments and municipal authorities. ICLEI’s governance is based on nine defined world regions and a three-year term of office for all governance bodies.

The association is governed by its Members through a global Council. The ICLEI Council represents ICLEI’s global membership by way of representation. It is the supreme decision-making and oversight body of the global association. The Council has up to 45 seats, elected from global membership through the Regional Executive Committees (RexComs). The Council approves ICLEI’s Strategic Plan with a six-year scope, has the sole power to amend the Charter, and elects the Global Executive Committee Portfolio seats.

The Global Executive Committee (GexCom) is the representation of ICLEI Members at the global level, both generally and before global and international institutions. The GexCom is composed of up to nine regional representatives – one from each RexCom – and up to six portfolio representatives members (elected by the Council), and is chaired by the President.

The ICLEI President, First Vice President and two Vice Presidents are elected from amongst the Global Executive Committee. They are the executive officers representing the global organization and heading the global governing bodies of the Council and Global Executive Committee.

In each of the defined nine regions a Regional Executive Committee serves as the regional representation and policy making body of the Members in this region. Each RexCom has three to five members elected from the regional membership. Each RexCom nominates one representative to the Global Executive Committee for the respective region.

The Secretary General, appointed by the Global Executive Committee, serves as the organization’s Chief Executive Officer. The Secretary General leads the ICLEI World Secretariat; oversees the global centers and regional and country offices; ensures the implementation of the Strategic Plan; and represents the association globally.

*ICLEI Governance Bodies*

*The North Africa, Middle East and West Asia (NAMEWA) region does not currently have a Regional Executive Committee because there is no office in the region. It thus falls under ICLEI Europe’s jurisdiction.*
ICLEI Global Executive Committee 2015-2018

Won Soon Park
PRESIDENT
Mayor, Seoul Metropolitan Government
Republic of Korea
Portfolio seat for WMCCC (Chair) and Low Carbon City Strategies

Miguel Ángel Mancera
VICE PRESIDENT
Mayor, Mexico City, Mexico
Portfolio seat for Vertical integration and relations with regions and federated states; and Resilient City Strategies

James Nxumalo
FIRST VICE PRESIDENT
Mayor, City of Durban, South Africa
Africa Regional seat and Portfolio seat for Resilient City Strategies

Pekka Sauri
VICE PRESIDENT
Deputy Mayor, City of Helsinki, Finland
European Regional seat and Portfolio seat for Green Urban Economy

Jürgen Nimptsch
Mayor, City of Bonn, Germany
Portfolio seat for WMCCC, as ICLEI Special Messenger to UNFCCC and carbon Climate Registry

Tae-young Yeom
Mayor, City of Suwon, South Korea
East Asia Regional seat and Portfolio seat for EcoMobility Strategies

Gustavo Petro
Mayor, City of Bogotá, Colombia
Portfolio seat for WMCCC (Vice Chair for Signatories) and Low Carbon City Strategies

Mauricio Rodas Espinel
Mayor, City of Quito, Ecuador
Latin America and Caribbean Regional seat and Portfolio seat for Sustainable City Envoy - Urban SDG, Habitat III and relations with other networks

Cathy Oke
Councillor, City of Melbourne, Australia
Oceania Regional seat and Portfolio seat for Vertical Integration and Relations with Regions and Federal States

Alex Zhang
Executive Director
Eco-Forum Global, China
Portfolio seat for ICLEI China Strategy Envoy

Frank Cownie
Mayor, City of Des Moines, USA
North American Regional seat

Kinlay Dorjee
Mayor, Thimphu Municipality, Bhutan
South Asia Regional seat

Maimunah Mohd Sharif
Municipal President
Seberang Perai, Malaysia
Southeast Asia Regional seat

Troy Pickard
Mayor, City of Joondalup, Australia
Portfolio seat for Biodiverse City Strategies

ICLEI Council 2015-2018

The ICLEI Council is composed of the following Regional Executive Committees:

ICLEI Africa

James Nxumalo
Mayor
City of Durban
South Africa

Abel Langsi
Mayor
Bafut Town Council
Cameroon

Mpho Parks Tau
Mayor
City of Johannesburg
South Africa

Diriba Kuma
Mayor
City of Addis Ababa
Ethiopia

Martin Kizack Moyo
Mayor
City of Bulawayo
Zimbabwe

ICLEI Latin America and Caribbean

Antonio Carvalho Gomes
Mayor
City of Itu
Brazil

Mauricio Rodas Espinel
Mayor
City of Quito
Ecuador

Jose Gali Fayad
Mayor
Puebla City
Mexico

Jorge Herrera
Mayor
City of San Rafael Heredia
Costa Rica

ICLEI North America

Matthew Appelbaum
Mayor
City of Boulder
USA

Frank Cownie
Mayor
City of Des Moines
USA

Mark Brostrom
Director
City Environmental Planning
Sustainable Development
Edmonton, Canada

Pam O’Connor
Vice Mayor
Santa Monica City Council
California, USA

Cindy Toth
Director
Environmental Policy
Oakville, Canada

ICLEI East Asia

Hyo-sung Jung
Vice Mayor
Seoul Metropolitan Government
Republic of Korea

Daisaku Kodakawa
Mayor
City of Kyoto
Japan

Shyh-Fang Liu
Municipal Advisor
KaoHsiung City
Chinese Taipei

Tae-young Yeom
Mayor
City of Suwon
Republic of Korea

Alex Zhang
Executive Director
Eco-Forum Global
China

Management

ICLEI works through a World Secretariat based in Bonn, Germany; eight Regional Secretariats and five Country Offices; five Global Thematic Centers; and three further offices around the world. Fifteen of these offices operate through legally-independent entities incorporated in the respective countries. Affiliate agreements govern the relationships between the Regional Secretariats, Country Offices, and the World Secretariat. All ICLEI-incorporated legal entities hold not-for-profit status.

The ICLEI group of offices in 17 locations covering all continents is configured to ensure region-specific work with Members and excellence in the implementation of complex, international, multi-partner projects. ICLEI staff worldwide includes around 280 professionals from a huge variety of backgrounds. Staff members represent around 30 nationalities and speak over 25 languages.

ICLEI World Secretariat

The World Secretariat’s legal entity is “ICLEI – Local Governments for Sustainability e.V.”, a non-profit association registered in Bonn, Germany. The ICLEI e.V. is overseen by a Board consisting of selected members of ICLEI’s Global Executive Committee. The Chair of the Board is Cathy Oke, and the Vice Chair is Frank Cownie.

The ICLEI e.V. is managed by its Executive Director (normally the Secretary General of the global association). The World Secretariat is responsible for strategy, global coordination, representation, membership and governance, advocacy, partnerships, programmatic development and the implementation of international projects. The World Secretariat prepares the Strategic Plan and oversees its implementation.

Regional Secretariats and Country Offices

ICLEI offices around the world are operated through legally independent entities. Their operations are led by a Regional or Country Director and are implemented by teams of between 10 and 50 staff.

ICLEI offices at the global, regional and national level fulfill core tasks and responsibilities. They are closest to our Members and manage a multitude of national and (more frequently) regional projects.

They also provide membership services, general information services, strategic planning, (regional) partnerships, programs & services development, and advocacy. In addition, all offer their expertise in fee-for-service projects.

Global Thematic Centers

Five Global Thematic Centers support the organization by providing leadership, coordination, expertise and resources:

• Capacity Center; Bonn, Germany
• Cities Biodiversity Center; Cape Town, South Africa
• Bonn Center for Local Climate Action; Bonn, Germany
• Local Renewables Center; Delhi, India
• Sustainable Procurement Center; Freiburg, Germany

Global cooperation to drive local action

ICLEI’s inter-office cooperation is driving innovation and spreading new approaches. International projects are jointly implemented by several offices, often with a leading role from the World Secretariat. The technical expertise of one office is used in other regions where appropriate. In many cases, one ICLEI office would take the lead in developing new working areas, starting model activities and preparing tools; these would later find their way into ICLEI’s global strategy and project implementation.
# ICLEI Offices

## Global

**ICLEI World Secretariat**  
Kaiser-Friedrich-Str. 7  
53113 Bonn, Germany  
Tel: +49-228 / 976 299-00  
Fax: +49-228 / 976 299-01  
Email: iclei@iclei.org

**Secretary General**  
Gino Van Begin

**Deputies**  
Secretary General  
Emani Kumar  
Monika Zimmerman

**Established**  
1991 in Toronto, Canada  
2010 in Bonn, Germany

**Legal entity**  
Operated as: non-profit organisation (NPO) and public benefit organisation (PBO)  
Legal name: ICLEI – Local Governments for Sustainability e.V.  
Executive Director: Gino Van Begin

**Key work areas**  
Governance and membership, global strategy, partnerships and advocacy, global program development and coordination.  
Thematic areas: Global Capacity Center, carbonn Center, Resilient Cities, EcoMobility, Smart Cities.

## Africa

**Africa Secretariat**  
3 Knowledge Park  
Century City  
Cape Town, South Africa  
Tel: +27-21 / 2020381  
Fax: +27-87 / 809 6185  
Email: iclei-africa@iclei.org

**Regional Director**  
Kobie Brand

**Established**  
1995 in Harare, Zimbabwe  
2001 in Johannesburg, South Africa  
2008 in Cape Town, South Africa

**Legal entity**  
Operated as: Section 21 Company and NGO  
Legal name: ICLEI - Local Governments for Sustainability - Africa (NPC)

**Key work areas**  
Urban planning and design, biodiversity and ecosystems, energy and climate change, water, sanitation, waste and hygiene

## North America

**Canada Office**  
401 Richmond St. W  
Studio 417  
Toronto, Ontario  
MSV 3A8, Canada  
Tel: +1-647 / 728-4308  
Fax: +1-416 / 642-0954  
Email: iclei-canada@iclei.org

**Director**  
Megan Meaney

**Established**  
2003

**Legal entity**  
Operated as: non-profit corporation  
Legal name: ICLEI – Local Governments for Sustainability (Management) Inc.

**Key work areas**  
Partners for Climate Protection, Climate Change Adaptation, Biodiversity

**USA Office**  
414 13th St., Suite 400  
Oakland, CA 94612, USA  
Tel: +1-510 / 844-0699  
Fax: +1-510 / 844-0698  
E-mail: iclei-usa@iclei.org

**Executive Director**  
Michael Schmitz

**Established**  
1995

**Legal entity**  
Operated as: 501(c)(3) non-profit corporation  
Legal name: ICLEI – Local Governments for Sustainability USA, Inc.

**Key work areas**  
Sustainability, climate, resilience

## Europe

**European Secretariat**  
Leopoldring 3  
79098 Freiburg, Germany  
Tel: +49-761 / 368-920  
Fax: +49-761 / 368-9219  
Email: iclei-europe@iclei.org

**Executive Director**  
Wolfgang Teubner

**Established**  
1992

**Legal entity**  
Operated as: non-profit company  
Legal name: ICLEI Europasekretariat GmbH

**Key work areas**  
Urban governance, sustainability management, sustainable procurement, climate and air, climate adaptation, waste, soil and land use, viable local economy, sustainable urban mobility
# ICLEI Offices

## Europe (cont.)

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<tr>
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<td>South America Secretariat</td>
<td>Jussara Carvalho</td>
<td>ICLEI Brasil</td>
<td>Climate change mitigation and adaptation, sustainable procurement, waste management, renewable energy and energy efficiency, sustainable construction, soil protection, local agenda 21 (local governance) &amp; Local Action 21, biodiversity, water</td>
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<tr>
<td>Mexico, Central America and Caribbean Secretariat</td>
<td>Edgar Villasenor Franco</td>
<td>ICLEI México, Gobiernos Locales Por La Sustentabilidad A.C</td>
<td>Water, climate change, sustainable development, energy efficiency, renewable energy, waste management, sustainable transport, Local Agenda 21</td>
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## Latin America

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## East Asia

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<tbody>
<tr>
<td>East Asia Secretariat</td>
<td>Shu Zhu</td>
<td>ICLEI East Asia</td>
<td>All ICLEI agendas</td>
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</tr>
<tr>
<td>Japan Office</td>
<td>Takashi Otsuka</td>
<td>Japan Shadan Hojin (general members organization)</td>
<td>Adaptation to climate change, biodiversity, carbon Climate Registry (cCR) in Japan</td>
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<tr>
<td>Korea Office</td>
<td>Yeonhee Park</td>
<td>ICLEI Korea</td>
<td>Biodiversity, ecoMobility, Korea Green Climate Cities, Korea Local Action for Biodiversity, cCR reporting, Korean initiatives towards local sustainability</td>
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### ICLEI Corporate Report 2014

#### East Asia (cont.)

<table>
<thead>
<tr>
<th>Office</th>
<th>Director/Established</th>
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<th>Key work areas</th>
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<tbody>
<tr>
<td>Kaohsiung Capacity Center</td>
<td>Ching-Hui Liao</td>
<td>ICLEI Kaohsiung Capacity Center</td>
<td>Sustainable development, policy, education, low carbon, sustainable urban mobility</td>
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<tr>
<td>South Asia Secretariat</td>
<td>Emani Kumar</td>
<td>ICLEI-Local Governments for Sustainability – South Asia</td>
<td>Sustainable development, climate and energy, water, biodiversity, solid waste management, disaster management including resettlement and rehabilitation</td>
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<tr>
<td>Southern Center</td>
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<td>Managed by: ICLEI-Local Governments for Sustainability – South Asia</td>
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<td>Southeast Asia Secretariat</td>
<td>Victorino E. Aquitania</td>
<td>ICLEI – Local Governments for Sustainability Southeast Asia Inc.</td>
<td>Biodiversity, climate protection, water and sanitation, sustainability management, resilient communities, NEXUS (water, energy and food)</td>
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<td>ICLEI Indonesia Office</td>
<td>Irvan Pulungan</td>
<td>ICLEI Southeast Asia Secretariat (Indonesia Project Office)</td>
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#### South Asia

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<td>South Asia Secretariat</td>
<td>Emani Kumar</td>
<td>Operated as: Registered under the Indian Trust Act</td>
<td>ICLEI-Local Governments for Sustainability – South Asia</td>
<td>Sustainable development, climate and energy, water, biodiversity, solid waste management, disaster management including resettlement and rehabilitation</td>
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<td>Operated as: Non-Governmental Organization (non-profit)</td>
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<tbody>
<tr>
<td>Oceania Secretariat</td>
<td>Steve Gawler</td>
<td>Operated as: Company Limited by Guarantee</td>
<td>ICLEI A/NZ</td>
<td>Water campaign, greenhouse reporting, biodiversity, climate adaptation, international technical assistance, sustainability solutions</td>
</tr>
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</table>
Funders

Examples of financial partners in 2014

All offices: Membership fees.

World Secretariat: European Commission; German Federal Ministry for Economic Cooperation and Development (BMZ), GIZ; State of North Rhine-Westphalia; Agence Francaise pour le Developpement; Seoul Metropolitan Government; City of Suwon; City of Changwon; City of Bristol; Foundation Charles Léopold Meyer; Ford Foundation; Stiftung Internationale Begegnung der Sparkasse in Bonn; European Climate Foundation; R20 - Regions of Climate Action; World Wide Fund for Nature (WWF), Sweden; Climate and Development Knowledge Network (CDKN); IDRC; ESR; Siemens; World Business Council for Sustainable Development.

Africa Secretariat: European Commission; USAID; SwedeBio; Stockholm Resilience Center; United Nations Environment Program (UNEP); Friederich Naumann Foundation; South African National Lotteries Board; UN-HABITAT; Climate and Development Knowledge Network (CDKN); German Federal Ministry for Economic Cooperation and Development (BMZ), GIZ; World Wide Fund for Nature, South Africa; World Wide Fund for Nature, Tanzania; South African National Biodiversity Institute (SANBI); Working for Wetlands; Department of Environmental Affairs, South Africa.

East Asia Secretariat: Seoul Metropolitan Government; Green Technology Center, Korea.

European Secretariat: European Commission; European Environment Agency; City of Freiburg; City of Lörrach; City of Geneva; State of Rhineland Palatinate; International Climate Initiative (BMUB Germany); German Environment Ministry (BMUB); German Federal Environment Agency; Climate and Development Knowledge Network (CDKN); EIB.

Mexico, Central America and Caribbean Secretariat: British Embassy in Mexico; Conferences Fees, Sponsorships and Conference Host Cities Support (Leon, Gto., Acapulco, Gro., Jalisco State, Veracruz State, Tamaulipas State, Baja California Sur State, Mexico Ministry of Environment); FEMSA (Heineken/Coca Cola Mexico); Friedrich Naumann Stiftung; Konrad Adenauer Stiftung; BECC (Border Environment Cooperation Commission); Mexican Senate (Special Commission for Climate Change and Foreign Affairs Commission).

Oceania Secretariat: Rockefeller Foundation; German Federal Ministry for Economic Cooperation and Development (BMZ), GIZ; City West Water, Melbourne; Western Australian State Government; City of Melbourne; Western Australian State Government.

South Asia Secretariat: Shakti Sustainable Energy Foundation/Climate Works Foundation; World Wide Fund for Nature (WWF) India; European Commission (EC); Renewable Energy and Energy Efficiency Partnership (REEEP); British High Commission; German Environment Ministry (BMUB); Rockefeller Foundation; German Federal Ministry for Economic Cooperation and Development (BMZ), GIZ; Department for International Development (DFID); Alliance of Religions and Conservation (ARC); USAID ADAPT Asia Pacific; Institute for Global Environmental Strategies (IGES).

Southeast Asia Secretariat: Institute for Global Environmental Strategies (IGES); World Wide Fund for Nature (WWF) Indonesia and Malaysia; ICMA - International City / County Management Association; USAID; German Federal Ministry for Economic Cooperation and Development (BMZ), GIZ; Japan Fund for Global Environment (JFGE); Rockefeller Foundation; Climate and Development Knowledge Network (CDKN); European Commission.

Canada Office: Natural Resources Canada; Environment Canada; Federation of Canadian Municipalities; International Development Research Centre; Ontario Ministry of Natural Resources; Toronto Region and Conservation; Various municipalities.

Indonesia Office: Asian Development Bank (ADB); Korea Environment Institute; United Nations Environment Programme (UNEP).

Japan Office: Ministry of the Environment, Japan; Japan Fund for Global Environment; Kyoto city government.

Korea Office: City of Suwon; Korean government; Ministry of Environment, Korea; Gangwon-do Province; Gyeonggi-do Province; 2015 National Committee of 7th World Water Forum Korea.

Kaoshiung Capacity Center: Kaohsiung City Government.

USA Office: American Council for an Energy-Efficient Economy; California Air Resources Board; California’s Investor Owned Utilities under the auspices of the California PUC; Garret Albright; Marisla Foundation; Office Depot; Pacific Gas & Electric Company; The San Diego Foundation; Schneider Electric; Stopwaste.org.
Revenue and Hosts

All ICLEI offices

ICLEI's stability over 25 years of expanding work stems from the multitude of partnerships and funding sources.

ICLEI’s global revenue – the aggregated revenue received by all ICLEI legal entities – amounted to €17 million in the year 2014. Budget forecasts for 2015 amount to €18 million.

ICLEI’s revenue types include membership fees, grant funding, fees for services, sponsorships, and event participation fees. The mix of revenue types varies significantly from office to office, and from year to year. Membership fees contribute less than 10% to the association’s revenue. Project-based income is therefore highly relevant for implementing our goals. The four largest revenue sources are local, regional, and national governments; the EU; foundations; and international agencies.

Grants: ICLEI offices have established lasting relations with a variety of funding partners such as national governments and their agencies, with a focus on development cooperation agencies; international and regional organizations, such as the European Union; UN agencies; foundations; research programs; global NGOs; and private corporations.

Service contracts: Various international agencies, governments and other clients also tap ICLEI’s unique expertise through service contracts. ICLEI offices accept fee-for-service contracts, as long as the work falls under ICLEI’s mandate and advances the implementation of the organization’s strategy.

ICLEI World Secretariat

For the ICLEI World Secretariat, the budget for 2014 amounts to €3.2 million and the budget forecast for 2015 to €4.2 million.

The revenue sources of the ICLEI World Secretariat for 2014 include: Membership fees (ca. 5%); local and regional governments/Members for projects (ca. 13%); national governments and development cooperation agencies (ca. 20%); international organizations/EU (ca. 45%); international partners (ca. 5%); and other income, e.g. fees (ca. 12%).

More than 90% of the financial resources were received as grants, with ICLEI Members making relevant contributions for projects such as the ICLEI World Congress 2015 in Seoul, South Korea; the Mayors Climate Summit in Nantes, France; the EcoMobility Alliance, funded through the City of Changwon, Korea; and the UN-Climate Summit 2015 (COP) Transformative Action Pavilion, supported by the City of Bristol, UK.

General support for the ICLEI World Secretariat: The general operations of the ICLEI World Secretariat in Bonn, Germany, have been generously funded by the European Regional Development Fund via the Ministry for Federal Affairs, Europe and the Media of North Rhine-Westphalia (2009-2013) and the German Federal Ministry for Economic Cooperation and Development (BMZ, 2009-2015).

Hosts of offices and events

We thank our Members for supporting ICLEI by hosting ICLEI offices and/or international events. Hosts of events 2012-2014 include:

Belo Horizonte, Brazil; Bonn, Germany; Changwon, Republic of Korea; Dar Es Salaam, The United Republic of Tanzania; Durban, South Africa; Freiburg, Germany; Hannover, Germany; Jeju Province, Republic of Korea; Kaohsiung, Chinese Taipei; Melbourne, Australia; Nantes, France; Sao Paulo, Brazil; Seoul, Republic of Korea; State of Rio de Janeiro, Brazil; Suwon, Republic of Korea.